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The Secret, Book & Scone Society - Ellery Adams 2017-10-31

First in the mystery series from the New York Times bestselling author: "Anyone who loves novels that revolve around books will savor this tasty treat."—Library Journal (starred review) A quirky club in small-town North Carolina holds the keys to health, happiness, friendship—and even solving a murder—all to be found within the pages of the right book... Strangers flock to Miracle Springs hoping the natural hot springs, five-star cuisine, and renowned spa can cure their ills. If none of that works, they often find their way to Miracle Books, where, over a fresh-baked "comfort" scone, they exchange their stories with owner Nora Pennington in return for a carefully chosen book. That's Nora's special talent—prescribing the perfect novel to ease a person's deepest pain. So when a visiting businessman reaches out for guidance, Nora knows exactly how to help. But before he can keep their appointment, he's found dead on the train tracks. Stunned, Nora forms the Secret, Book, and Scone Society, a group of damaged souls yearning to earn redemption by helping others. To join, members must divulge their darkest secret—the terrible truth that brought each of them to Miracle Springs in the first place. Now, determined to uncover the truth behind the businessman's demise, the women meet in Nora's cozy bookstore. And as they untangle a web of corruption, they also discover their own courage, purpose, and a sisterhood that will carry them through every challenge—proving it's never too late to turn the page and start over... "Adams kicks off a new series featuring strong women, a touch of

romance and mysticism, and both the cunning present-day mystery and the slowly revealed secrets of the intriguing heroines' pasts."—Kirkus Reviews

HT THINK LIKE A COMPUTER SCIEN - Jeffrey Elkner 2016-10-04

The goal of this book is to teach you to think like a computer scientist. This way of thinking combines some of the best features of mathematics, engineering, and natural science. Like mathematicians, computer scientists use formal languages to denote ideas (specifically computations). Like engineers, they design things, assembling components into systems and evaluating tradeoffs among alternatives. Like scientists, they observe the behavior of complex systems, form hypotheses, and test predictions. The single most important skill for a computer scientist is problem solving. Problem solving means the ability to formulate problems, think creatively about solutions, and express a solution clearly and accurately. As it turns out, the process of learning to program is an excellent opportunity to practice problem-solving skills. That's why this chapter is called, The way of the program. On one level, you will be learning to program, a useful skill by itself. On another level, you will use programming as a means to an end. As we go along, that end will become clearer.

The Lean Startup - Eric Ries 2011-09-13

Most startups fail. But many of those failures are preventable. The Lean Startup is a new approach being adopted across the globe, changing the way companies are built and new products are launched. Eric Ries defines a startup as an organization dedicated to creating

something new under conditions of extreme uncertainty. This is just as true for one person in a garage or a group of seasoned professionals in a Fortune 500 boardroom. What they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business. The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on “validated learning,” rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. Rather than wasting time creating elaborate business plans, The Lean Startup offers entrepreneurs—in companies of all sizes—a way to test their vision continuously, to adapt and adjust before it’s too late. Ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever.

Arc of Justice - Kevin Boyle 2007-04-01

An electrifying story of the sensational murder trial that divided a city and ignited the civil rights struggle In 1925, Detroit was a smoky swirl of jazz and speakeasies, assembly lines and fistfights. The advent of automobiles had brought workers from around the globe to compete for manufacturing jobs, and tensions often flared with the KKK in ascendance and violence rising. Ossian Sweet, a proud Negro doctor-grandson of a slave-had made the long climb from the ghetto to a home of his own in a previously all-white neighborhood. Yet just after his arrival, a mob gathered outside his house; suddenly, shots rang out: Sweet, or one of his defenders, had accidentally killed one of the whites threatening their lives and homes. And so it began—a chain of events that brought America's greatest attorney, Clarence Darrow, into the fray and transformed Sweet into a controversial symbol of equality. Historian Kevin Boyle weaves the police investigation and courtroom drama of Sweet's murder trial into an unforgettable tapestry of narrative history that documents the volatile America of the 1920s and

movingly re-creates the Sweet family's journey from slavery through the Great Migration to the middle class. Ossian Sweet's story, so richly and poignantly captured here, is an epic tale of one man trapped by the battles of his era's changing times. Arc of Justice is the winner of the 2004 National Book Award for Nonfiction.

Consumer Behavior - Delbert Hawkins 2009

Think - Simon Blackburn 1999-08-05

This is a book about the big questions in life: knowledge, consciousness, fate, God, truth, goodness, justice. It is for anyone who believes there are big questions out there, but does not know how to approach them. Think sets out to explain what they are and why they are important. Simon Blackburn begins by putting forward a convincing case for the study of philosophy and goes on to give the reader a sense of how the great historical figures such as Descartes, Hume, Kant, and Wittgenstein have approached its central themes. Each chapter explains a major issue, and gives the reader a self-contained guide through the problems that philosophers have studied. The large scope of topics covered range from scepticism, the self, mind and body, and freedom to ethics and the arguments surrounding the existence of God. Lively and approachable, this book is ideal for all those who want to learn how the basic techniques of thinking shape our existence.

Start Small, Stay Small - Rob Walling 2010

Start Small, Stay Small is a step-by-step guide to launching a self-funded startup. If you're a desktop, mobile or web developer, this book is your blueprint to getting your startup off the ground with no outside investment. This book intentionally avoids topics restricted to venture-backed startups such as: honing your investment pitch, securing funding, and figuring out how to use the piles of cash investors keep placing in your lap. This book assumes: * You don't have \$6M of investor funds sitting in your bank account * You're not going to relocate to the handful of startup hubs in the world * You're not going to work 70 hour weeks for low pay with the hope of someday making millions from stock options There's nothing wrong with pursuing venture funding and attempting to grow fast like Amazon, Google, Twitter, and Facebook. It just so happened that most people are not in a place

to do this. Start Small, Stay Small also focuses on the single most important element of a startup that most developers avoid: marketing. There are many great resources for learning how to write code, organize source control, or connect to a database. This book does not cover the technical aspects developers already know or can learn elsewhere. It focuses on finding your idea, testing it before you build, and getting it into the hands of your customers.

Share This - CIPR (Chartered Institute of Public Relations) 2012-07-10

Share This is a practical handbook to the biggest changes taking place in the media and its professions by the Chartered Institute of Public Relations (CIPR) Social Media Panel. The book was conceived and written by more than 20 public relations practitioners representing a cross-section of public, private and voluntary sector expertise using many of the social tools and techniques that it addresses. The book is split into 26 chapters over eight topic areas covering the media and public relations industry, planning, social networks, online media relations, monitoring and measurement, skills, industry change and the future of the industry. It's a pragmatic guide for anyone that works in public relations and wants to continue working in the industry. Share This was edited by Stephen Waddington with contributions from: Katy Howell, Simon Sanders, Andrew Smith, Helen Nowicka, Gemma Griffiths, Becky McMichael, Robin Wilson, Alex Lacey, Matt Appleby, Dan Tyte, Stephen Waddington, Stuart Bruce, Rob Brown, Russell Goldsmith, Adam Parker, Julio Romo, Philip Sheldrake, Richard Bagnall, Daljit Bhurji, Richard Bailey, Rachel Miller, Mark Pack, and Simon Collister.

MUTTS' Shelter Stories - Patrick McDonnell 2008-05

Pairs "Shelter Stories" comic strips with real-life testimonials of pet owners who have rescued their pets from animal shelters, and includes an authoritative adoption guide that encourages readers to adopt from shelters.

Think Like a Cat - Pam Johnson-Bennett 2011-09-27

America's favorite cat behavior expert, author of *Catwise* and *Cat vs. Cat*, offers the most complete resource for cat owners of all stripes, now fully updated. "The queen of cat behavior" -

Steve Dale, author of *My Pet World* Think it's impossible to train a cat? Think again! By learning how to think like a cat, you'll be amazed at just how easy it is. Whether you are a veteran cat lover, a brand-new owner of a sweet kitten, or the frustrated companion of a feline whose driving you crazy, Pam Johnson-Bennett will help you understand what makes your cat tick (as well as scratch and purr). Topics range from where to get a cat to securing a vet; from basic health care to treating more serious problems; choosing an irresistible scratching post and avoiding litterbox problems. A comprehensive guide to cat care and training, she helps you understand the instincts that guide feline behavior. Using behavior modification and play therapy techniques, she shares successful methods that will help you and your cat build a great relationship.

Fundamentals of Business (black and white) - Stephen J. Skripak 2016-07-29

(Black & White version) *Fundamentals of Business* was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at:

<http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

CAPS LOCK: How Capitalism Took Hold of Graphic Design, and How to Escape from It - Ruben Pater 2021-09-21

Capitalism could not exist without the coins, banknotes, documents, information graphics, interfaces, branding, and advertisements made by graphic designers. Even anti-consumerist strategies such as social design and speculative design are appropriated to serve economic growth. It seems design is locked in a cycle of exploitation and extraction, furthering inequality and environmental collapse. CAPS LOCK uses clear language and visual examples to show how graphic design and capitalism are inextricably linked. The book features designed objects and also examines how the study, work, and professional practice of designers support the market economy. Six radical design cooperatives are featured that resist capitalist thinking in their own way, hoping to inspire a more socially aware graphic design.

Publication Manual of the American Psychological Association - American Psychological Association 2011

Power Hitter - Christine A. Forsyth 2014-03-11
Connor might need a pinch runner, pinch catcher, and pinch thrower, but can he ever hit a baseball out of the park! So when Connor ends up staying with his baseball-loving relatives in Winnipeg for the summer, he allows his cousin to talk him into trying out for the baseball team. Connor isn't surprised when he doesn't make it, but he is disappointed. It's going to take some powerful coaching and more than a little help from his friends to get Connor on the team. [Fry reading level - 3.6]

Perspectives on Digital Humanism - Hannes Werthner 2021-11-23

This open access book aims to set an agenda for research and action in the field of Digital Humanism through short essays written by selected thinkers from a variety of disciplines, including computer science, philosophy, education, law, economics, history, anthropology, political science, and sociology. This initiative emerged from the Vienna Manifesto on Digital Humanism and the associated lecture series. Digital Humanism deals with the complex relationships between people and machines in digital times. It acknowledges the potential of information technology. At the same time, it points to societal threats such as privacy violations and ethical concerns around artificial intelligence, automation and loss of jobs, ongoing monopolization on the Web, and sovereignty. Digital Humanism aims to address these topics with a sense of urgency but with a constructive mindset. The book argues for a Digital Humanism that analyses and, most importantly, influences the complex interplay of technology and humankind toward a better society and life while fully respecting universal human rights. It is a call to shaping technologies in accordance with human values and needs.

World Class Manufacturing - Schonberger 2012-12-11

In his best-selling book *Japanese Manufacturing Techniques*, Richard J. Schonberger revolutionized American manufacturing theory and, more important, practice. In that

breakthrough book, he revealed that Japanese manufacturing excellence was not culturally bound. Offering the first demystified explanation of the simple techniques that fueled Japan's industrial success, he demonstrated how the same methods could be put to work as effectively in U.S. plants.

WBCN and the American Revolution - Bill Lichtenstein 2021-11-30

How Boston radio station WBCN became the hub of the rock-and-roll, antiwar, psychedelic solar system. While San Francisco was celebrating a psychedelic Summer of Love in 1967, Boston stayed buttoned up and battened down. But that changed the following year, when a Harvard Law School graduate student named Ray Riepen founded a radio station that played music that young people, including the hundreds of thousands at Boston-area colleges, actually wanted to hear. WBCN-FM featured album cuts by such artists as the Mothers of Invention, Aretha Franklin, and Cream, played by announcers who felt free to express their opinions on subjects that ranged from recreational drugs to the war in Vietnam. In this engaging and generously illustrated chronicle, Peabody Award-winning journalist and one-time WBCN announcer Bill Lichtenstein tells the story of how a radio station became part of a revolution in youth culture. At WBCN, creativity and countercultural politics ruled: there were no set playlists; news segments anticipated the satire of *The Daily Show*; on-air interviewees ranged from John and Yoko to Noam Chomsky; a telephone "Listener Line" fielded questions on any subject, day and night. From 1968 to Watergate, Boston's WBCN was the hub of the rock-and-roll, antiwar, psychedelic solar system. A cornucopia of images in color and black and white includes concert posters, news clippings, photographs of performers in action, and scenes of joyousness on Boston Common. Interwoven through the narrative are excerpts from interviews with WBCN pioneers, including Charles Laquidara, the "news dissector" Danny Schechter, Marsha Steinberg, and Mitchell Kertzman. Lichtenstein's documentary *WBCN and the American Revolution* is available as a DVD sold separately.

Scary Stories for Young Foxes - Christian McKay Heidicker 2019-07-30

A 2020 Newbery Honor Recipient! Christian McKay Heidicker, author of the Thieves of Weirdwood trilogy, draws inspiration from Bram Stoker, H. P. Lovecraft and Edgar Allan Poe for his debut middle-grade novel, a thrilling portrait of survival and an unforgettable tale of friendship. "Clever and harrowing." —The Wall Street Journal "Into the finest tradition of storytelling steps Christian McKay Heidicker with these highly original, bone-chilling, and ultimately heart-warming stories. All that's needed is a blazing campfire and a delicious plate of peaches and centipedes." —Kathi Appelt, Newbery Award honoree and National Book Award finalist The haunted season has arrived in the Antler Wood. No fox kit is safe. When Mia and Uly are separated from their litters, they discover a dangerous world full of monsters. In order to find a den to call home, they must venture through field and forest, facing unspeakable things that dwell in the darkness: a zombie who hungers for their flesh, a witch who tries to steal their skins, a ghost who hunts them through the snow . . . and other things too scary to mention. Featuring eight interconnected stories and sixteen hauntingly beautiful illustrations, Scary Stories for Young Foxes contains the kinds of adventures and thrills you love to listen to beside a campfire in the dark of night. Fans of Neil Gaiman, Jonathan Auxier, and R. L. Stine have found their next favorite book. A Booklist 2019 Editors' Choice Selection

Introduction to Sociology 2e - Heather Griffiths 2017-12-31

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors

transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones *Twelve Days of Christmas* - Debbie Macomber 2017-10-17

NEW YORK TIMES BESTSELLER • Continuing in a festive annual tradition, Debbie Macomber returns with a new original holiday novel full of romance and cheer—and the magical prospect of finding love in the most unexpected places. Friendly and bubbly, Julia Padden likes nearly everyone, but her standoffish neighbor, Cain Maddox, presents a particular challenge. No matter how hard she's tried to be nice, Cain rudely rebuffs her at every turn, preferring to keep to himself. But when Julia catches Cain stealing her newspaper from the lobby of their apartment building, that's the last straw. She's going to break through Cain's Scrooge-like exterior the only way she knows how: by killing him with kindness. To track her progress, Julia starts a blog called The Twelve Days of Christmas. Her first attempts to humanize Cain are far from successful. Julia brings him homemade Christmas treats and the disagreeable grinch won't even accept them. Meanwhile, Julie's blog becomes an online sensation, as an astonishing number of people start following her adventures. Julia continues to find ways to express kindness and, little by little, chips away at Cain's gruff façade to reveal the caring man underneath. Unbelievably, Julia feels herself falling for Cain—and she suspects that he may be falling for her as well. But as the popularity of her blog continues to grow, Julia must decide if telling Cain the truth about having chronicled their relationship to the rest of the world is worth risking their chance at love. Praise for *Twelve Days of Christmas* "Another heartwarming seasonal [Debbie] Macomber tale, which fans will find as bright and cozy as a blazing fire on Christmas Eve."—Kirkus Reviews "Twelve Days of Christmas is a delightful, charming read for anyone looking for an enjoyable Christmas novel. . . . Settle in with a warm blanket and a cup of hot chocolate, and curl up for some Christmas fun with Debbie Macomber's latest festive

read.”—Bookreporter “If you’re looking for a quick but meaningful holiday romance that will be sure to spark a need inside you to show others kindness, look no further than Twelve Days of Christmas.”—Harlequin Junkie “Twelve Days of Christmas is a charming, heartwarming holiday tale. With poignant characters and an enchanting plot, Macomber again burrows into the fragility of human emotions to arrive at a delightful conclusion.”—New York Journal of Books

The Global Investigative Journalism Casebook - Mark Hunter 2012

Management Information Systems - Kenneth C. Laudon 2004

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

The Predictive Casino - Andrew W. Pearson 2017-02-21

The Predictive Casino is a casino that utilizes the latest technological developments to connect with its customers to deliver an exceptional personalized experience that will keep them coming back. Today, technology such as AI, Machine Learning, Augmented Reality, facial recognition, IoT, Real-time stream processing, social media, and wearables are altering the Customer Experience (CX) landscape and casino operators need to jump aboard this fast moving technology or run the risk of being left out in the cold. The Predictive Casino reveals how these and other technologies can help shape the customer journey as well as provide insights into every facet of the business. The book details how the five types of analytics—descriptive, diagnostic, predictive, prescriptive, and edge analytics—affect not only the customer journey, but also just about every department in a casino operation. Facial recognition technology can spot a customer stepping onto a casino bus at the Macau/China border and that can set off alerts which will notify he necessary

departments, where that is a host on the floor, a restaurant manager, a dealer, or even the hotel's GM should the player be a high-end VIP. A whole other sequence of events can get triggered as the player's favorite table is prepared, his favorite meal is cooked, and his or her Theo gets added to a real-time table games revenue management model that takes into account his personal play. Labor needs are also considered and alerts can be sent to the required or unneeded staff. An IoT connected casino can make its operations smart. Connected devices can help with inventory optimization, supply chain management, labor management, and waste management. With machine learning algorithms, data centers can be kept green and their energy use smart. For a casino operator, social media is no longer a vanity platform, but rather a place to both connect with current customers as well as court new ones. It is also a powerful branding channel that can be utilized to both understand a casino's position in the market, as well as a place to benchmark its position against its competitors. Today, technology moves at break-neck speed and it can offer the power of deep customer understanding and insight, but it also comes with a confusing variety of technology and technological terms-- Big Data, Cognitive Computing, CX, Data Lakes, Hadoop, Kafka, Personalization, Spark, etc., etc. The Predictive Casino will help make sense of it all, so that a casino executive can cut through the confusing clutters of technological jargons and understand why a Spark-based real-time stream processing data stream might be preferable over a TIBCO Streambase one, or an even IBM InfoSphere one. Or maybe not. This book will help casino executives break through the technological clutter so that they can deliver an unrivaled customer experience to each and every patron coming through their doors.

No More Vietnams - Richard M. Nixon 1985

"In writing No More Vietnams, Richard Nixon—with the unique perspective of the man who served us America's commander-in-chief during the war's most difficult stage—has set out to dispel the myths of Vietnam, to show why we failed in Vietnam, and to contribute to the development of policies that will help avoid such failures in the future. In doing so, President Nixon analyzes the role that four presidents, the

military, the Congress, the media, and the antiwar movement played in the Vietnam debacle." -- Front jacket flap

Wikinomics - Don Tapscott 2008-04-17

The acclaimed bestseller that's teaching the world about the power of mass collaboration. Translated into more than twenty languages and named one of the best business books of the year by reviewers around the world, Wikinomics has become essential reading for business people everywhere. It explains how mass collaboration is happening not just at Web sites like Wikipedia and YouTube, but at traditional companies that have embraced technology to breathe new life into their enterprises. This national bestseller reveals the nuances that drive wikinomics, and share fascinating stories of how masses of people (both paid and volunteer) are now creating TV news stories, sequencing the human genome, remixing their favorite music, designing software, finding cures for diseases, editing school texts, inventing new cosmetics, and even building motorcycles.

Equity Valuation: Science, Art, or Craft? -

Frank J. Fabozzi 2017-12-27

The price at which a stock is traded in the market reflects the ability of the firm to generate cash flow and the risks associated with generating the expected future cash flows. The authors point to the limits of widely used valuation techniques. The most important of these limits is the inability to forecast cash flows and to determine the appropriate discount rate. Another important limit is the inability to determine absolute value. Widely used valuation techniques such as market multiples - the price-to-earnings ratio, firm value multiples or a use of multiple ratios, for example - capture only relative value, that is, the value of a firm's stocks related to the value of comparable firms (assuming that comparable firms can be identified). The study underlines additional problems when it comes to valuing IPOs and private equity: Both are sensitive to the timing of the offer, suffer from information asymmetry, and are more subject to behavioral elements than is the case for shares of listed firms. In the case of IPOs in particular, the authors discuss how communication strategies and media hype play an important role in the IPO valuation/pricing process.

Nudge - Richard H. Thaler 2009-02-24

Now available: Nudge: The Final Edition The original edition of the multimillion-copy New York Times bestseller by the winner of the Nobel Prize in Economics, Richard H. Thaler, and Cass R. Sunstein: a revelatory look at how we make decisions—for fans of Malcolm Gladwell's Blink, Charles Duhigg's The Power of Habit, James Clear's Atomic Habits, and Daniel Kahneman's Thinking, Fast and Slow Named a Best Book of the Year by The Economist and the Financial Times Every day we make choices—about what to buy or eat, about financial investments or our children's health and education, even about the causes we champion or the planet itself.

Unfortunately, we often choose poorly. Nudge is about how we make these choices and how we can make better ones. Using dozens of eye-opening examples and drawing on decades of behavioral science research, Nobel Prize winner Richard H. Thaler and Harvard Law School professor Cass R. Sunstein show that no choice is ever presented to us in a neutral way, and that we are all susceptible to biases that can lead us to make bad decisions. But by knowing how people think, we can use sensible "choice architecture" to nudge people toward the best decisions for ourselves, our families, and our society, without restricting our freedom of choice.

Digital Entrepreneurship - Mariusz Soltanifar 2020-11-13

This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it

discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany *Principles of Management 3.0* - Talya Bauer 2017

Puritan Girl, Mohawk Girl - John Demos
2017-10-31

In this riveting historical fiction narrative, National Book Award Finalist John Demos shares the story of a young Puritan girl and her life-changing experience with the Mohawk people. Inspired by Demos's award-winning novel *The Unredeemed Captive*, *Puritan Girl, Mohawk Girl* will captivate a young audience, providing a Native American perspective rather than the Western one typically taught in the classroom. As the armed conflicts between the English colonies in North America and the French settlements raged in the 1700s, a young Puritan

girl, Eunice Williams, is kidnapped by Mohawk people and taken to Canada. She is adopted into a new family, a new culture, and a new set of traditions that will define her life. As Eunice spends her days learning the Mohawk language and the roles of women and girls in the community, she gains a deeper understanding of her Mohawk family. Although her father and brother try to persuade Eunice to return to Massachusetts, she ultimately chooses to remain with her Mohawk family and settlement. *Puritan Girl, Mohawk Girl* offers a compelling and rich lesson that is sure to enchant young readers and those who want to deepen their understanding of Native American history.

Smart cities - Netexplo

The Startup Owner's Manual - Steve Blank
2020-03-17

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The *Startup Owner's Manual* guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The *Startup Owner's Manual* was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a

new or updated product.

Transition and Coherence in Intellectual Property Law - Niklas Bruun 2021-01-07

This volume is for students and scholars of intellectual property law, practitioners seeking creative arguments from across the field, and policymakers searching for solutions to changing social and technological issues. The book explores the tensions between two fundamentally competing demands made of IP law.

Economic and Management Issues in Retrospect and Prospect - Eszter Wirth 2018-11-30

Designing Interfaces - Jenifer Tidwell 2005-11-21
Provides information on designing easy-to-use interfaces.

A Concise Introduction to Tibetan Buddhism - John Powers 2008-04-28

A concise, succinct version of one of Snow Lion's top ten bestsellers. This slimmed-down, 144-page introduction covers all of the important topics necessary to understand the Tibetan Buddhist tradition.

London Curiosities - John Wade 2017-04-30
An off-the-beaten-path tour of the city's hidden highlights, and the stories behind them. London is full of curiosities. Who knew that beneath the Albert Memorial lies a chamber resembling a church crypt? Or that there are catacombs under Camden? Who would expect to find a lighthouse in East London, sphinxes in South London, dummy houses in West London, or a huge bust of film director Alfred Hitchcock in North London? How many of those who walk past Cleopatra's Needle pause to consider why a 3,000-year-old Egyptian monument stands beside the Thames? How many know that what was once London's smallest police station can be seen in Trafalgar Square? Or that pineapples are used in the architectural design of so many buildings? Or why there are memorials to the Mayflower and Pilgrim Fathers in Rotherhithe? Learn more about the capital of curiosities in this delightful guide for lovers of history, trivia, and travel.

Getting Started in Transmedia Storytelling - Robert Pratten 2015-08-19

This is the second edition of Robert Pratten's massively popular Getting Started in Transmedia Storytelling. It's a practical guide to developing cross-platform and pervasive entertainment written by a thought-leader and early practitioner. Whether you're a seasoned pro or a complete newbie, this book is filled with tips and insights gained from years of work in multi-platform interactive storytelling.

Automobile Electrical and Electronic Systems - Tom Denton 2017-09-12

This textbook will help you learn all the skills you need to pass all Vehicle Electrical and Electronic Systems courses and qualifications. As electrical and electronic systems become increasingly more complex and fundamental to the workings of modern vehicles, understanding these systems is essential for automotive technicians. For students new to the subject, this book will help to develop this knowledge, but will also assist experienced technicians in keeping up with recent technological advances. This new edition includes information on developments in pass-through technology, multiplexing, and engine control systems. In full colour and covering the latest course specifications, this is the guide that no student enrolled on an automotive maintenance and repair course should be without. Designed to make learning easier, this book contains: Photographs, flow charts, quick reference tables, overview descriptions and step-by-step instructions. Case studies to help you put the principles covered into a real-life context. Useful margin features throughout, including definitions, key facts and 'safety first' considerations.

Citroen C5 - Martynn Randall 2008
Hatchback & Estate, inc. special/limited editions. Does NOT cover models with 3.0 litre V6 petrol engine or 2.2 litre diesel engine. Does NOT cover revised range introduced April 2008. Petrol: 1.8 litre (1749cc) & 2.0 litre (1997cc). Turbo-Diesel: 1.6 litre (1560cc) & 2.0 litre (1997cc).