

# International Business Mike W Peng Klaus Meyer Homepage

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## Acquisition Strategies in European Emerging Markets -

K. Meyer 2006-11-28

This study investigates mergers and acquisitions in emerging economies.

Combining a questionnaire survey with eleven case studies in Poland, Hungary and Lithuania, it develops a

dynamic perspective of international acquisitions, and a refined acquisition typology. Implications are derived for managers and policy makers, and for scholarly research.

## Ethnic Chinese Entrepreneurship in Malaysia -

Michael Jakobsen 2014-11-20

The study of ethnic Chinese in

Southeast Asia has a long tradition. What is most striking in these studies is just how difficult it is to generalise about this ethnic group in the region. Whether or not they have been able to identify as Chinese has to a certain extent depended on different processes of social and political engineering, which in turn make them more or less distinct as an ethnic group. In the case of Malaysia, national political schemes such as the affirmative action policy indirectly force the Malaysian ethnic Chinese to conceive of themselves as a coherent collective, and yet, when asked Chinese entrepreneurs in the maintain that despite the affirmative action policy ethnicity is not the a defining deciding factor when it comes to identifying business partners. This book focuses on the consequences of these kinds of policies in the field of inter-ethnic business practices and entrepreneurship in Malaysia within the wider context of the relationship between local, national and

global markets. It focuses on the complexities of inter-ethnic relations and in particular, the strong economic position of the ethnic Chinese and their impact on the Malaysian economic scene as well as on the wider Southeast Asian region, underlining the degree to which inter-ethnic relations in Southeast Asia are crucial to understanding the political and economic complexities characteristic of characterizing the region. In turn, it takes small and medium-sized enterprises as case studies, and shows how they are being shaped and in return shape the society in which they constitute a part. In doing so, the book highlights how these companies not only relate to the domestic economy, but also cater to the global economy, and presents a compelling argument for the introduction of a glocalised perspective in international business studies. Ethnic Chinese Entrepreneurship in Malaysia will be welcomed by students and scholars with an interest in Asian studies,

political economy, international business studies, inter-ethnic relations and diaspora studies.

**Competing in Emerging Markets** - Hemant Merchant 2008

Covering all aspects of competition, uncertainty and managerial responses in new and emerging business environments, this title includes a combination of cases and readings that are ideal for teaching.

**Chinese Outward Foreign Direct Investment** - Peter J. Buckley 2020

"The rapid international expansion of Chinese businesses has evoked mixed perceptions in host countries and among policymakers. This volume brings together rigorous studies on the motivation, background, strategy, and impact of Chinese outward foreign direct investment and the emergence of Chinese multinational enterprises (MNEs). It is thus informative for the next wave of academic research on Chinese and emerging market MNEs in international

business, political economy, economic geography and political sciences. Together with an original introduction by the editors, this valuable collection provides an important backdrop for academics who intend to understand emerging market MNEs in order to advise policymakers"--

The Oxford Handbook of the Welfare State - Francis G. Castles 2012-09-06

The Oxford Handbook of the Welfare State is the authoritative and definitive guide to the contemporary welfare state. In a volume consisting of nearly fifty newly-written chapters, a broad range of the world's leading scholars offer a comprehensive account of everything one needs to know about the modern welfare state. The book is divided into eight sections. It opens with three chapters that evaluate the philosophical case for (and against) the welfare state. Surveys of the welfare state's history and of the approaches taken to its study are followed by four extended

sections, running to some thirty-five chapters in all, which offer a comprehensive and in-depth survey of our current state of knowledge across the whole range of issues that the welfare state embraces. The first of these sections looks at inputs and actors (including the roles of parties, unions, and employers), the impact of gender and religion, patterns of migration and a changing public opinion, the role of international organisations and the impact of globalisation. The next two sections cover policy inputs (in areas such as pensions, health care, disability, care of the elderly, unemployment, and labour market activation) and their outcomes (in terms of inequality and poverty, macroeconomic performance, and retrenchment). The seventh section consists of seven chapters which survey welfare state experience around the globe (and not just within the OECD). Two final chapters consider questions about the global future of the

welfare state. The individual chapters of the Handbook are written in an informed but accessible way by leading researchers in their respective fields giving the reader an excellent and truly up-to-date knowledge of the area under discussion. Taken together, they constitute a comprehensive compendium of all that is best in contemporary welfare state research and a unique guide to what is happening now in this most crucial and contested area of social and political development.

### **Chinese Multinationals -**

Jean-Paul Larøon 2009

Examines the rise of Chinese companies in international markets. This book provides an overview of the strategies of Chinese multinationals in terms of international marketing and branding, M&As and international joint ventures, management of technology, organization and human resource management.

[Studyguide for International Business. Mike Peng, Klaus Meyer by Mike W. Peng, ISBN](#)

9781408019566 - Cram101 Textbook Reviews 2014-01-01  
Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific.

Accompanys: 9781408019566 .

*Quantile Regression* - Roger Koenker 2005-05-05

Quantile regression is gradually emerging as a unified statistical methodology for estimating models of conditional quantile functions.

By complementing the exclusive focus of classical least squares regression on the conditional mean, quantile regression offers a systematic strategy for examining how covariates influence the location, scale and shape of the entire response distribution. This monograph is the first comprehensive treatment of the subject, encompassing

models that are linear and nonlinear, parametric and nonparametric. The author has devoted more than 25 years of research to this topic. The methods in the analysis are illustrated with a variety of applications from economics, biology, ecology and finance. The treatment will find its core audiences in econometrics, statistics, and applied mathematics in addition to the disciplines cited above.

*International Business and Government Relations in the 21st Century* - Robert Grosse 2005-09-08

This book offers an outlook on relations in the 21st century between national governments and multinational companies.

**Emerging Economies and Multinational Enterprises** - 2015-06-25

Volume 28 of the Advances in International Management focuses on the opportunities and challenges for multinational enterprises that consider emerging economies and their destinations. It provides a forum for thought-provoking idea and empirical

research, and is ideal for researchers and doctoral students whose work touches emerging markets.

**Global Business** - Mike W. Peng 2016-01-01

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the

world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**International Business** - Oded Shenkar 2014-08-01

The third edition of International Business offers an action-focused, practical approach to the topic, helping students understand the global business environment and its repercussions for executives.

The book provides thorough coverage of the field, delving into fundamental concepts and theory; the cultural, political, and economic environment; international business strategies; and even functional management areas. More comprehensive than competing books, International Business includes: Strengthened, expanded global cases, examples, and 'industry' and 'country' mini-cases that give students practical insight into the ways companies actually behave within a competitive, global environment Updated coverage of key trends that impact how international business functions, including the drivers of globalization, e-commerce and the impact of the Internet, and international entrepreneurship New material on technology issues, the impact of the financial crisis, and problems in the EU Expanded discussion of the skills and strategies students need to succeed in today's international business environment, including dynamic capabilities, foreign

direct investment, and market entry strategies Also featuring a companion website with a test bank, Powerpoint slides, and instructor's manual, this book is ideal for undergraduate and graduate students and instructors of any international business course.

*Global Strategic Management* - Mike W. Peng 2013-02-01

Discover both sides of international business and how to prepare for the future.

GLOBAL STRATEGIC MANAGEMENT, 3E,

International Edition doesn't just show you what it's like for foreign businesses entering a new market; it reveals what domestic companies must do to survive foreign competition.

Easy to read and full of study tools, GLOBAL STRATEGIC MANAGEMENT, 3E,

International Edition, helps you prepare for your exams and for your career.

*Global Strategy* - Mike W. Peng 2021-01-01

The world's best-selling global business strategy text, Peng's GLOBAL STRATEGY, 5E uses a reader-friendly approach to

present strategic management from a truly global perspective. This edition emphasizes strategy around the globe using evidence-driven explanations with the latest research. A unique strategy tripod perspective presents three leading views - industry-based, resource-based and institution-based views - in each chapter. A conversational style emphasizes the story behind the stories, while timely debates address strategic issues, such as globalization versus de-globalization, offshoring versus non-offshoring and social media freedom of speech versus censorship. You also examine building an antitrust case against Big Tech and reducing income inequality via corporate social responsibility (CSR). Strategy-in-action boxes, numerous chapter cases and brief, to-the-point integrative cases present current global topics. GLOBAL STRATEGY, 5E is available as a printed book or ebook. Important Notice: Media content referenced within the product description

or the product text may not be available in the ebook version. [Emerging Issues in Global Marketing](#) - James Agarwal  
2018-03-28

This book examines emerging theories, frameworks, and applications of global marketing for the 21st century. It highlights how global marketing is changing in a globalized and digital economy that is fast increasing in complexity and uncertainty. The traditional approach to global marketing is no longer sufficient to address the emerging issues in global markets. Global companies need to challenge traditional assumptions in global marketing in an era of shifting political, cultural, economic, and technological changes. They need to take a fresh look at the contemporary threats and opportunities in markets, institutions, and technology and how they affect entry and expansion strategies through careful re-calibration of the marketing-mix. This book offers new insights for global marketing that addresses these

issues. This book should be an ideal resource to both academic scholars and reflective practitioners globally such as CEOs and chief marketing officers as well as government officials and policy makers interested in formulating strategies/policies for global marketing activities in the face of a globalized and digitized economy. This well-crafted research volume is an excellent addition to the growing literature on new trends in international marketing. The authors present the latest insight on the impact of phenomena such as cross-border e-commerce and digital markets, and they discuss new tools for political risk assessment, international branding and more broadly the reconfiguring of marketing-mix strategies – A powerful reminder that the new global market remains a rugged landscape. - Alain Verbeke, McCaig Research Chair in Management and Editor-in-Chief Journal of International Business Studies, University of Calgary, Canada. Emerging

trends in institutions, markets, and societies, along with new technological advances, are redefining the scope and strategy in global marketing. Professors Agarwal and Wu have assembled a remarkable collection of cutting-edge topics and issues that capture the shifting paradigm and contemporary developments in the global marketing field. This is an informative and timely resource that makes a valuable contribution, useful for both scholars and business practitioners of global marketing. - Constantine S. Katsikeas, Arnold Ziff Endowed Research Chair in Marketing & International Management, Editor-in-Chief Journal of International Marketing, University of Leeds, UK. This book presents new and cutting-edge thinking at a time when the traditional views of international marketing need to be scrapped. Convergence forces are creating new opportunities as well as threats on a daily basis, and marketing practitioners as well as scholars must be forewarned

as well as forearmed on how to deal with these changes. The real growth is coming from the emerging nations, and the theories that provided sufficient insights ten years ago have been completely outmoded by the ever-accelerating rate of innovation and technological change as well as the pressures to address the needs of all of the firm's relevant stakeholders. The strategic insights provided here are absolutely invaluable. Don't miss an opportunity to read this book!! - John B. Ford, Professor of Marketing & International Business, Eminent Scholar & Haislip-Rohrer Fellow, Editor-in-Chief, Journal of Advertising Research, Old Dominion University, USA.

**GLOBAL 4** - Mike W. Peng  
2017-12-11

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice:

Media content referenced within the product description or the product text may not be available in the ebook version. [South African Business in China](#) - Kelly Meng 2021-12-27 Sino-African relations have evoked a great deal of geo-strategic interest in recent years. Most attention has focused on China's assistance to and growing involvement in the economic development of several African nations. Far less emphasis has been placed on Africans in China, and on African actors' involvement in the Chinese economy, despite the importance of both to genuinely bilateral economic relations. This is one of the first studies to focus on South African foreign direct investment (FDI) in Mainland China. The research aims to identify and specify the key institutional factors that have contributed to the effectiveness or otherwise of South African firms entering and operating within the Chinese market. The research also investigates the characteristics and processes that have effectively shaped

South African firms' business strategies to negotiate the current Chinese institutional environment. The study's primary empirical contribution is ten real-life case studies drawn from a cross-section of South African business actors who have sought to penetrate the Chinese market. These case studies are interrogated conceptually by means of a three-dimensional institutional model which explores the role of formal and informal business processes and practices in influencing business success and failure in the Sino-South African context. It will be of value to researchers, academics, policymakers, Sino-African business practitioners, and advanced students in the fields of international business, political economy, strategy, and Asian and African studies.

GLOBAL - Mike W. Peng

2015-09-08

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the

textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**International Business** - KLAUS. PENG MEYER (MIKE.) 2023-01-27

Drawing from the combined experiences of Mike Peng and Klaus Meyer, International Business provides a comprehensive insight into contemporary business practices. Covering recent global developments and current issues such as the COVID-19 pandemic, Brexit, the social and environmental impact of globalization and progress in responsible business practices, as well as the historical context of international business, this fourth edition highlights the complex nature of global business.

**The New Institutional Economics** - Eirik Grundtvig Furubotn 1991

**The Oxford Handbook of Management in Emerging**

**Markets** - Dr. Robert Grosse  
2019-01-08

For nearly two decades, emerging markets have been a primary source of growth in the world economy. They have become more international and compete more extensively with companies in developed countries. For these reasons, an understanding of managing businesses in emerging markets is a fundamental skill for competing in the twenty-first century. The Oxford Handbook of Management in Emerging Markets identifies key elements of the business systems and competition in emerging markets around the world, and then looks at competitive strategies of companies going into and coming out of these countries. While business is business, the handbook's focus is on how management differs depending on the different environmental characteristics in emerging markets, such as the role of the government, the potential weakness of infrastructure, and the skill and innovation bases available locally in emerging

markets, among other elements. The volume is organized into five sections. The first section establishes conceptual perspectives for exploring the current business environment in emerging markets. The second section focuses on questions surrounding governance and markets. The third explores multinational enterprises (MNEs) in emerging economies, while the fourth section looks at local firms and emerging market MNEs. The fifth and final section looks at management in emerging markets within specific countries and regions around the world. This handbook is a vital resource for scholars, students, and managers looking to expand into emerging economies by providing comprehensive analyses of functional areas from human resources to finance to marketing, and on issues such as family businesses, state-owned enterprises, and the bottom of the pyramid.

**Global Business**

**Management Foundations** -  
Leslie Willcocks 2017-02

International Business - Mike  
W. Peng 2011

Mike Peng and Klaus Meyer have direct, first-hand, experience of researching and teaching in Europe, Asia and North America. This combined experience makes them uniquely qualified to write this textbook, which offers a comprehensive and accessible introduction to international business that starts from Europe but ultimately encompasses the globe. The text's comprehensive coverage is accessibly arranged around one central question and two core perspectives. The central question is a what determines the success and failure of firms around the globe? Institutional and resource-based perspectives are utilised to answer this question. Throughout the text the very latest scholarly research is used to facilitate successful learning of the key concepts, in order to engage students with

the historical context and recent global developments. International Business has been shortlisted for the 2011/12 CMI Management Book of the Year award in the ebook category. More information about the CMI and the competition can be found here  
<http://yearbook.managers.org.uk/index5.htm>.

**Retail Internationalization** -  
Stefan Elsner 2013-09-07

The doctoral thesis investigates various strategies in the area of going and being international of retail firms which is of undisputable relevance due to the fairly narrow research status and the increasing internationalization of retail activities. Issues are investigated concerning the choice of retail market entry modes, i.e., the form of institutional arrangements that retailers use when entering foreign markets, the retail format transfer, i.e., the management of internal processes and the external marketing program elements and the coordination of retail

activities, i.e., the implementation of the marketing program by the organizational structure. Regarding this, three important research questions are addressed: 1) How do retailers choose their market entry mode in the area of conflict between full and shared-controlled modes and how is this decision influenced by the internal and external environment? 2) How can international retailers transfer their retail format successfully to foreign countries by standardizing or adapting the internal and external elements of their retail format? 3) How can retailers successfully coordinate the implementation of their retail marketing program to culturally diversified markets? These questions are investigated on the basis of established theories applied from the international management literature such as institutional theory, the resource-based view and the profit maximization theory. On the basis of comprehensive

primary and secondary datasets, important implications are drawn for research and practice.

**International Business** -  
Simon Collinson 2020

"We have continued to evolve the structure and content of this textbook in step with the rapidly changing world of international business. This includes completely revising several key chapters, including Chapter 6, on International Trade. This is entirely updated and includes new case studies covering both the trade-war between the US and China and the complex Brexit process. These and other real-world developments have made a wide range of stakeholders much more aware of the significance of global trade interdependencies than in the past. Chapter 16 on the European Union is also entirely updated to take account of Brexit and a range of new socio-political and economic events in Europe. Chapter 11 ('MNEs as Responsible Stakeholders') has been removed, making this edition

more consolidated, with 20 rather than 21 chapters. In place of Chapter 11 we have inserted new sections, frameworks and case studies on responsible business throughout the book as a fundamental dimension of international business theory and practice across all the other chapters. New case studies, such as 'Businesses and NGOs working together on climate change' in Chapter 4, provide additional material on this topic. Chapter 14, on 'Political risk and negotiation strategy' also features new case studies on the 'US-Venezuela oil dispute' and 'Huawei accused of spying'.

**Mathematics for Economics and Finance** - Martin Anthony  
1996-07-13

Mathematics has become indispensable in the modelling of economics, finance, business and management. Without expecting any particular background of the reader, this book covers the following mathematical topics, with frequent reference to applications in economics and

finance: functions, graphs and equations, recurrences (difference equations), differentiation, exponentials and logarithms, optimisation, partial differentiation, optimisation in several variables, vectors and matrices, linear equations, Lagrange multipliers, integration, first-order and second-order differential equations. The stress is on the relation of maths to economics, and this is illustrated with copious examples and exercises to foster depth of understanding. Each chapter has three parts: the main text, a section of further worked examples and a summary of the chapter together with a selection of problems for the reader to attempt. For students of economics, mathematics, or both, this book provides an introduction to mathematical methods in economics and finance that will be welcomed for its clarity and breadth.

Business Strategies in Transition Economies - Mike W. Peng 2000

The work is a practical

examination of fundamental strategic issues confronted by firms competing in newly opened markets. It covers emerging markets in East Asia, Central and Eastern Europe and the new states of the former Soviet Union.

*Global Strategy* - Mike W. Peng  
2008-09-01

The limited number of global or international strategy textbooks almost exclusively focuses on how to manage larger, multinational enterprises (MNEs), which primarily come from and compete in developed economies. While MNEs are important, such a focus ignores the fact (1) that many smaller, entrepreneurial firms have also aggressively internationalized recently and (2) that MNEs often have to compete in emerging economies, which increasingly nurture strong local competitors. Most 'mainstream' strategic management textbooks, while seeming to address the hot theme of globalization, contain only one chapter on 'international strategy.'

Finally, most international business textbooks do have a section (containing several chapters) on international strategy. However, they always carry a wider coverage of major business functions such as marketing, operations, finance, and accounting, making them unwieldy. GLOBAL STRATEGY is written to offer a number of new perspectives. These include (1) a broadened definition of 'global strategy,' (2) a comprehensive and innovative coverage, (3) an in-depth and consistent explanation of cutting-edge research, and (4) an interesting and accessible way to engage students. In this book, 'global strategy' is defined not as MNE strategy only, but as 'strategy around the globe.' Most global strategy and international business textbooks take the perspective of the foreign entrant, typically the MNE, often dealing with issues such as how to enter foreign markets. Important as these issues are, they only cover one side of international business,

namely, the foreign side. The other side, naturally, is how domestic firms compete against each other and against foreign entrants. Failing to understand the "other side," at best, captures only one side of the coin.

### **Multinational Enterprises and Emerging Economies -**

Klaus E. Meyer 2020-03-28

Guided by the overarching question "how and why does the emerging economy context matter for business?", this collection brings together key contributions of Klaus Meyer on multinational enterprises (MNEs) competing in, and originating from, emerging economies. The book also explores how outward investment strategies contribute to building internationally competitive MNEs.

### Strategic Management -

Michael A. Hitt 2011

Examine strategic management with the market-leading book that has set the standard for providing an intellectually rich, yet thoroughly practical, analysis of strategic

management today. Written by highly respected experts and scholars Hitt, Ireland, and Hoskisson, **STRATEGIC MANAGEMENT:**

**COMPETITIVENESS AND**

**GLOBALIZATION, CONCEPTS**

**AND CASE, 9E** is the only book

that integrates the classic

industrial organization model

with a resource-based view of

the firm to give readers a

complete understanding of how

businesses use strategic

management to establish a

sustained competitive

advantage. The authors present

cutting-edge research and

strategic management trends

within a strong global focus,

using memorable examples

from more than 600

companies. A selection of 30

compelling cases prepares you

to face the broad range of

critical issues confronting

contemporary managers. You

can also easily build your own

case selections from other

premier providers, such as

Harvard, Ivey, and Darden.

### **The Oxford Handbook of Entrepreneurial Finance -**

Douglas Cumming 2012-03-22

Provides a comprehensive picture of issues dealing with different sources of entrepreneurial finance and different issues with financing entrepreneurs. The Handbook comprises contributions from 48 authors based in 12 different countries.

### **The New Institutionalism in Strategic Management** - P.

Ingram 2002-08-23

In this exciting volume, a diverse and accomplished group of scholars work to integrate theories of institutions with strategic management. The research they present examines a wide range of industrial contexts, ranging from American retailing at the end of the nineteenth century, to German tax law at the beginning of the twenty-first.

### **Quantitative Methods in Economics and Finance** -

Tomas Klietk 2021-04-08

The purpose of the Special Issue "Quantitative Methods in Economics and Finance" of the journal *Risks* was to provide a collection of papers that reflect the latest research and

problems of pricing complex derivatives, simulation pricing, analysis of financial markets, and volatility of exchange rates in the international context.

This book can be used as a reference for academicians and researchers who would like to discuss and introduce new developments in the field of quantitative methods in economics and finance and explore applications of quantitative methods in other business areas.

### **Making Strategic Leaders** -

N. Laljani 2009-09-16

Motivated by a desire to improve the effectiveness of the development of strategic leaders, this book focuses on the individual charged with shaping strategy and leading change in organizations. It offers a new and insightful model of strategic leader capability, and challenges much of the received wisdom of the leader development industry.

### **Global Strategic**

**Management** - Jędrzej George Frynas 2015

Emphasising the essential

techniques of business best practices, this title offers thorough analysis and discussions on concepts such as environmental analysis, strategy development and strategy implementation.

*Investment Strategies in Emerging Markets* - Saul Estrin  
2004-01-01

"The book investigates foreign direct investment (FDI) strategies in four important emerging economies: Egypt, India, South Africa and Vietnam. These countries liberalized their economies in the 1990s with the intention of attracting greater FDI inflows. This book assesses whether they have been successful in achieving this goal. The authors adopt a comparative perspective and use a large enterprise survey plus three individual case studies in each country. They investigate the strategies of foreign direct investors focusing on the relationship between the investment climate, the mode of entry (acquisition, greenfield or joint venture), company performance, and spillovers to

the host economy. The book outlines how the interactions between international businesses and the local policy environment influence the entry strategies of firms. Academics and researchers with an interest in international business, emerging markets, economic development and strategic management will find this book informative and insightful."--  
BOOK JACKET.

Global Business - Mike W. Peng  
2013-01-01

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. Written by renowned international instructor and author Mike Peng, GLOBAL BUSINESS is the first truly global business book to answer the big question, What determines the success and failure of firms around the globe? This edition blends both an institutional-based view and resource-based view throughout every chapter for an unparalleled continuity

in the learning process. The book combines an inviting, conversational style with the latest research and examples throughout every chapter. A comprehensive set of cases from Mike Peng and other respected international experts examine how companies throughout the world have expanded globally. All-new video cases, world maps, and unique global debate sections help readers view business challenges from a truly global perspective. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Globalization, Political Economy, Business and Society in Pandemic Times** -

Tony Fang 2021-12-08  
Globalization, Political Economy, Business and Society in Pandemic Times contributes to the growing literature on COVID-19 through a multidisciplinary approach by helping build a holistic

understanding of the impact of the COVID-19 pandemic on politics, economies, business, and society in a globalized world.

Contemporary Issues in Business and Economics - Chia-Lin Chang 2020-07-01

This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th-20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The

papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from

exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO<sub>2</sub> emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO<sub>2</sub>) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with

limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most

impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition,

regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam. *Global Competitive Strategy* - Daniel F. Spulber 2007-07-02 Globalization has fundamentally changed the game of business. Strategic frameworks developed for the analysis of purely domestic business necessarily fall short in the international business context. Managers and

business students require alternative approaches to understand and cope with these far-reaching changes. We must learn to think globally in order to succeed. *Global Competitive Strategy* shows how we can do this by providing a unique set of strategic tools for international business. Such tools include the 'star analysis' that allows strategy makers to integrate geographic information with market information about the global business environment. Also introduced is the 'global value connection' that shows managers how to account for the gains from trade and the costs of trade. Aimed at MBA students taking courses in international strategy, consultants and practising managers with responsibility for strategic development, this 2007 book offers a comprehensive strategic framework for gaining competitive advantage in the global marketplace.