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18th European Conference on Knowledge Management (ECKM 2017) - Academic Conferences and Publishing Limited 2017

Handbook of Research on IT Applications for Strategic Competitive Advantage and Decision Making - Idemudia, Efosa Carroll 2020-06-05
To date, a plethora of companies and organizations are investing vast amounts of money on the latest technologies. Information technology can be used to improve market share, profits, sales, competitive advantage, and customer/employee satisfaction. Unfortunately, the individuals meant to use these technologies are not well equipped on how to effectively and efficiently use these tools for competitive advantage and decision making. The Handbook of Research on IT Applications for Strategic Competitive Advantage and Decision Making is a collection of innovative research relevant to the methodologies, theoretical frameworks, and latest empirical research findings in information technology applications, strategic competitive advantage, and decision making. While highlighting topics including agility, knowledge management, and business intelligence, this book is ideally designed for information technology professionals, academics, researchers, managers, executives, and government officials interested in using information technology for strategic competitive advantage and better decision making.

Analyzing and Modeling Interdisciplinary Product Development - Frank Neumann 2015-09-30
Frank Neumann focuses on establishing a theoretical basis that allows a description of the interplay between individual and collective processes in product development. For this purpose, he introduces the integrated descriptive model of knowledge creation as the first constituent of his research framework. As a second part of the research framework, an analysis and modeling method is proposed that captures the various knowledge conversion activities described by the integrated descriptive model of knowledge creation. Subsequently, this research framework is applied to the analysis of knowledge characteristics of mechatronic product development (MPD). Finally, the results gained from the previous steps are used within a design support system that aims at federating the information and knowledge resources contained in the models published in the various development activities of MPD.

Harnessing Dynamic Knowledge Principles in the Technology-Driven World - Mark E. Nissen 2013-08
"This book provides actionable principles of Knowledge Flow Theory to identify and solve problems for implementing these principles into practice, presenting emerging developments and widespread applicability"--

ECKM 2019 20th European Conference on Knowledge Management 2 VOLS - 2019-09-05

Communication and Organizational Knowledge - Heather E. Canary 2010-07-02
This book provides an overview of communication-centered theory and research regarding organizational knowledge and learning. It brings the work of scholars in communication, management, information technology, and other disciplines together in a coherent volume that represents existing research and theory on communication-related knowledge work. Chapters address what constitutes knowledge, how knowledge functions within and across organizations, and how organizational members develop and manage knowledge for organizational purposes. The book also provides a forum for these scholars to pose directions for future research and theorizing. It will serve as a reference tool for scholars and practitioners to identify and understand communicative features of organizational knowledge processes.

Knowledge Management in Modern Organizations - Jennex, Murray E. 2006-12-31
Knowledge management has been growing in importance and popularity as a research topic and business initiative. This book documents the key issues of knowledge management and serves as an useful resource for academicians, practitioners, researchers, and students.

Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics - Schiuma, Giovanni 2010-11-30
Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics provides an advanced, state-of-

the-art understanding of the links between the knowledge assets dynamics and the business value creation. This publication focuses on the theory, models, approaches, methodologies, tools and techniques for measuring and managing organizational knowledge assets dynamics supporting and driving business performance improvements. This comprehensive work is a substantial contribution to the field in terms of theory, methodology and applications to replicate, support and challenge existing studies and offer new applications of existing theory and approaches.

Making Cents Out of Knowledge Management - Jay Liebowitz 2008-03-13
Many organizations are reluctant to invest in knowledge management (KM) and competitive intelligence (CI) initiatives for their company's use. This book discusses how value-added benefits can be derived from such efforts, with concepts and cases presented.

Harnessing Knowledge Dynamics - Mark E. Nissen 2006
"This book provides 30 principles on which to base the most important decisions and actions in an organization pertaining to knowledge management"--Provided by publisher.

Global Business Expansion: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2018-04-06
As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. Global Business Expansion: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to be successful. Highlighting a range of pertinent topics such as market entry strategies, transnational organizations, and competitive advantage, this multi-volume book is ideally designed for researchers, scholars, business executives and professionals, and graduate-level business students.

Knowledge Management and Competitive Advantage: Issues and Potential Solutions - Chilton, Michael A. 2013-10-31
"This book examines current research in support of knowledge management by focusing on how knowledge resources can be used to create and sustain competitive advantages, combining imitation and innovation theories"--Provided by publisher.

Understanding Knowledge-Intensive Business Services - Malgorzata Zieba 2021-06-23
This book contributes to an improved understanding of knowledge-intensive business services and knowledge management issues. It offers a complex overview of literature devoted to these topics and introduces the concept of 'knowledge flows', which constitutes a missing link in the previous knowledge management theories. The book provides a detailed analysis of knowledge flows, with their types, relations and factors influencing them. It offers a novel approach to understand the aspects of knowledge and its management not only inside the organization, but also outside, in its environment.

Handbook of Research on Trends in European Higher Education Convergence - Dima, Alina Mihaela 2014-04-30
With an increase in global competition among universities and national higher education systems, educational programs desire to offer compatible content without losing their competitive advantage. Because of this balance, the issue of convergence, along with its benefits and limits, has emerged. Handbook of Research on Trends in European Higher Education Convergence aims to identify the indicators that meet the consensus of the academic community and higher education management experts. Analyzing the recognized trends within the publication and concluding which measures should be taken to improve convergence pace and avoid potential pitfalls; this reference book is a useful resource for academics and students, as well as specialists, policy makers, and professionals connected with the educational sector.

Principles of Knowledge Management: Theory, Practice, and Cases - Eliezer Geisler 2015-03-26
This text provides a comprehensive introduction to the new field of knowledge management. It approaches the subject from a management rather than a highly technical point of view, and provides students with a state-of-the-art survey of KM and its implementation in diverse organizations. The text covers the nature of knowledge (tacit and explicit), the origins and units of organizational knowledge, and the evolution of knowledge management in contemporary society. It explores the implementation and utilization of knowledge management systems, and how to measure their impact, outputs, and benefits. The book includes a variety of original case studies that illustrate specific situations in which the absence or existence of knowledge management systems has been crucial to the organization's actions. Charts and figures throughout help clarify more complex phenomena and classifications, and each chapter includes review questions and a comprehensive index.

Knowledge Management - Hind Benbya 2008-08-30
This book brings together the results of several years of analysis of knowledge management systems (KMS) implementations and the experience of leading organisations in the Silicon Valley, to provide a practical guide on key strategic, technical and economic aspects of knowledge management systems implementations. It provides a comprehensive and methodological approach to support managers in their implementations of KMS. It is intended to equip current and future managers with some of the knowledge and practical skills to help them navigate their organisations towards knowledge management. Managers must be actively engaged in the emergent process of KMS implementation in a way that does not simply offer exhortations or ensure that the infrastructure is working. This book also goes beyond the implementation process and suggests how to deal with KMS along the maturity process and how to assess and measure the results achieved from KMS. These issues are illustrated in a series of case studies from leading organisations in the Silicon Valley, including Hewlett Packard, IBM, Cisco, Protiviti and Wilson Sonsini Goodrich and Rosati. Integrates techniques for effectively implementing KMS. The techniques used in this book have been employed in a wide variety of KMS implementations around the world, in different industries, and with organizations of

different sizes Provides a step by step guide to the main difficulties facing managers with KMS implementations Enables managers to improve their KMS implementations and identify key future issues

Integration of Practice-Oriented Knowledge Technology: Trends and Prospectives - Madjid Fathi 2012-12-14

The Scientific Network of Integrated Systems, Design and Technology (ISDT) is an initiative that has been established to respond industrial needs for integration of "Knowledge Technology" (KT) with multi- and inter-disciplinary applications. In particular the objective of ISDT is to incorporate multilateral engineering disciplines i.e. Composite-, Automotive-, Industrial- , Control- and Micro-Electronics Engineering, and derive knowledge for design and development of innovative product and services. In this context, the discourse of KT is established to address effective use of Knowledge Management, Semantic Technology, Information Systems and Software Engineering towards evolution of adaptive and intelligent systems for industrial applications. This carefully edited book presents the results of the latest ISDT meeting with special involvement of leading researchers and industries whose contributions are presented in the book chapters. This book consists of three main chapters namely: · Chapter 1: Applied Knowledge Management in Practice · Chapter 2: Semantic Technologies for Industrial Management and Process Controlling · Chapter 3: Knowledge Driven Approaches for Product Engineering Each article presents a unique in-progress research with respect to the target goal of improving our common understanding of KT integration and promoting further researches and cooperation in future.

Harnessing Dynamic Knowledge Principles in the Technology-Driven World - Nissen, Mark 2013-11-30

In a technology-driven world, it is essential that enterprises develop reliable and rapid flows of knowledge to distribute evenly across organizations, time and place, and individuals in order to sustain a competitive advantage. However, most leaders and managers are unacquainted with effective knowledge flow practices. Harnessing Dynamic Knowledge Principles in the Technology-Driven World provides

actionable principles of Knowledge Flow Theory to identify and solve problems for implementing these principles into practice. With emerging developments and widespread applicability, this book is a practical guide for scholars, business managers, and enterprise leaders and managers interested in understanding the dynamics of knowledge flows for competitive advantage in a technology-driven world.

Current Issues and Trends in Knowledge Management, Discovery, and Transfer - Jennex, Murray Eugene 2019-12-27

No matter the industry, the development of information technologies has transformed how information is distributed and used to predict trends. Collecting and identifying the most vital information, however, requires constant management and manipulation. Current Issues and Trends in Knowledge Management, Discovery, and Transfer is an essential reference source that discusses crucial practices for collaborating and distributing work as well as validating accrued knowledge from real-time data. Featuring research on topics such as dynamic knowledge, management systems, and sharing behavior, this book is ideally designed for academics, researchers, librarians, managing professionals, and students seeking coverage on knowledge acquisition and implementation across systems.

Knowledge Management, Organizational Memory and Transfer Behavior: Global Approaches and Advancements - Jennex, Murray E. 2008-12-31

"This book captures an in-depth knowledge base on the most current and useful concepts, applications, and processes relevant to the successful management of knowledge assets"--Provided by publisher.

Learning Models for Innovation in Organizations: Examining Roles of Knowledge Transfer and Human Resources Management - Soliman, Fawzy 2013-12-31

In order to strive for a competitive advantage in their industry, organizations have begun achieving innovation through knowledge-driven learning models to ensure that organizational activities are efficient and effective. Learning Models for Innovation in Organizations: Examining Roles of Knowledge Transfer and Human Resources

Management provides relevant theoretical frameworks and empirical research findings to enhance knowledge management and learning competencies for organizational activities. This book offers assistance and guidance to managers and professionals of innovation firms, learning organizations, and other work communities through tools, techniques, and strategic suggestions for improvement.

Accelerating Knowledge Sharing, Creativity, and Innovation Through Business Tourism - Bari, Muhammad Waseem 2020-04-10
Business tourism is a newly coined terminology in social sciences and management literature. It is defined as individuals traveling and staying outside of their hometowns for not more than one successive year for the purpose of enjoyment and other drives (e.g., learning and business activities). Key business tourism activities include attending a variety of meetings, conferences, and workshops as well as exhibitions. Understanding the negative and positive aspects of business tourism is essential to promoting employee learning and knowledge transfer skills. Accelerating Knowledge Sharing, Creativity, and Innovation Through Business Tourism is an essential reference source that discusses how differences in cultures, communities, rituals, norms, and scope of business tourism could influence knowledge sharing practices. Moreover, this book promotes an understanding on how to learn from different cultures and enhance absorptive capacity by interacting with different personalities and cultures. Featuring research on topics such as knowledge management, social capital, and consumer behavior, this book is ideally designed for business professionals, managers, administrators, hotel executives, IT specialists, executives, entrepreneurs, managing directors, and students looking to boost their existing skills and expertise with innovation and creativity by interacting with others and in a new context.

ECIC2011-Proceedings of the 3rd European Conference on on Intellectual Capital - Geoff Turner 2011-04-18
These proceedings represent the work of presenters at the 3rd European Conference on Intellectual Capital (ECIC 2011). The Conference is hosted this year by the University of Nicosia in Cyprus. The Conference

Chair is Geoff Turner from the University of Nicosia and the Programme Chair is Clemente Minonne from the School of Management and Law, Zurich University of Applied Sciences, Winterthur, Switzerland. The opening keynote address is given by John Girard from Minot State University in the USA. John will address the question Social Knowledge: Are we ready for the future? The second day of the conference will be opened by Ludo Pyis from AREOPA in Belgium who will consider Intellectual Capital Accounting: how to measure the unmeasurable. We also look forward to a Knowledge Cafe on the topic of What intellectual capital ideas and developments do you expect to live and see? facilitated by Helen Paige from The Paige Group, South Australia.

Organization Management in Construction - Paul S. Chinowsky 2011-01-12
Today's construction environment is changing at an unprecedented pace and executives are facing a diverse set of issues – globalization, economics, workforce demographics, and technology. Moreover the traditional issues of competition and delivery are being challenged by new laws and new industry entrants; and the tasks of project and organization management are being overhauled. This all demands greater leadership from senior management. Construction executives typically reach senior level after many years mastering the art of project management, which has given them very little time or opportunity to learn the concepts and principles of organization leadership – unlike their counterparts in other industries who have been steeped in this. This book provides a comprehensive overview of the key issues that organization leaders must understand and address. It provides concise summaries by leading international authorities of the ten key strategic management issues, shows how they have emerged, and outlines their potential impact on the construction organization.

Socio-Technical Knowledge Management: Studies and Initiatives - Handzic, Meliha 2007-04-30
"This book connects knowledge management theory to knowledge management practice, allowing the empirical research presented to resolve challenges. It provides a better understanding of the benefits and

limitations of various socio-technical knowledge management initiatives, especially in the realm of social-oriented knowledge culture, communities, initiatives and rewards, measurement, technology-oriented knowledge repositories, modeling, rating, alerting, and discovery systems"--Provided by publisher.

ECKM 2020 21st European Conference on Knowledge Management - Professor Alexeis Garcia-Perez 2020-12-02

The Changing Business Landscape of Romania - Andrew R. Thomas 2014-07-08
Romania stands at the crossroads of Europe, Asia, and the Middle East. Since 1990, when the country experienced the bloodiest revolution of all of the Warsaw Pact members, Romania has gone through withering change. While the formal transition from a totalitarian, communist state was completed in 2007 with Romania's accession into the European Union, the adaptation of the nation's people and business climate to a market-based economy is a daily occurrence. In the 2000's, in the lead up to EU accession, Romania was one of the largest recipients of Foreign Direct Investment in the world. While multinational corporations poured in hundreds of billions of dollars, there was also a restructuring of the way business was conducted. Western systems of management and organization—foreign to most Romanian academics and business people—almost overnight transformed the way the marketplace was perceived. Romania's entrepreneurs were quick to adapt to the new ways, leveraging new opportunities in the environment. Fortunes were made. Multinationals also burgeoned in Romania. Companies like Microsoft, General Electric, Timken, Kraft, P&G, Renault and dozens of others successfully took advantage of the possibilities created by a relatively well-educated population that was moving into the middle class. For the most part, however, researchers and scholars were caught off guard by the quickening pace of business change in Romania. Only until very recently has the academic community at large been able to wade through the murkiness and begin to see what the new landscape looks like. It is the purpose of this edited volume, which includes the

work of some of Romania's finest business scholars, to provide even greater clarity to the current and future scene. Moreover, the experience in Romania helps shed light on the dynamics of economic and business transition throughout Eastern Europe, the Middle East, and other emerging regions, with implications for practice, policymaking, and research.

EJKM Volume 8 Issue 2 -

Systems Engineering and Organizational Assessment Solutions Ensuring Sustainability within Telemedicine Context - Cristian Vizitiu 2018-09-11
The book presents an avant-garde and interdisciplinary technical-entrepreneurial approach for ensuring sustainability by bringing a Systems Engineering (SE) novel mechanism applied to telemedicine context making use of space technologies into the light. The distinctive theory from herein incorporates the international expertise of the author, Cristian Vizitiu, on SE and entrepreneurship within space field. This book targets a comprehensive SE technical solution, enriched with knowledge management & entrepreneurial assessment psychometric instruments for Corporate Entrepreneurship (CE) stimulation, to achieve sustainable services based on user-centered approach.

Cross-Cultural Training and Teamwork in Healthcare - Vasilache, Simona 2013-07-31
"This book explores the complex relationships between patients, physicians, and nurses with different cultural backgrounds, integrating theoretical and empirical perspectives on medical teamwork"--

Emergent Knowledge Strategies - Ettore Bolisani 2017-07-06
This book is intended to spark a discourse on, and contribute to finding a clear consensus in, the debate between conceptualizing a knowledge strategy and planning a knowledge strategy. It explores the complex relationship between the notions of knowledge and strategy in the business context, one that is of practical importance to companies. After reviewing the extant literature, the book shows how the concept of knowledge strategies can be seen as a new perspective for exploring

business strategies. It proposes a new approach that clarifies how planned and emergent knowledge strategies allow companies to make projections into the uncertain and unpredictable future that dominates today's economy.

Connectivity and Knowledge Management in Virtual Organizations: Networking and Developing Interactive Communications - Camison, Cesar 2008-10-31
"This book analyzes different types of virtual communities, proposing Knowledge Management as a solid theoretical ground for approaching their management"--Provided by publisher.

ICICKM2012-Proceedings of the 9th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning - Fernando Chaparro 2012

Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation - Bratianu, Constantin 2015-03-31
Promoting organizational knowledge is an important consideration for any business looking toward the future. Understanding the dynamics of knowledge-intensive organizations is a crucial first step in establishing a strong knowledge base for any organization. Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation introduces the idea that organizational knowledge is composed of three knowledge fields: cognitive knowledge, emotional knowledge, and spiritual knowledge. This book is useful for graduate students, researchers, and practitioners in knowledge management, intellectual capital, human resources management, change management, and strategic management.

Knowledge Strategies - Constantin Bratianu 2022-08-31
Knowledge is a strategic resource of any organization and its deployment is critical in achieving a sustainable competitive advantage. Knowledge strategies were born at the intersection of strategic thinking and knowledge management. Strategic thinking is a mental process of understanding the future and, based on that understanding, of searching for practical ways of achieving a competitive advantage on the market. Strategic thinking is operating in the opportunity space of the organization. The book explains the strategizing process and presents the knowledge strategies as a result of that complex mental process. Organizations can design deliberate and emergent knowledge strategies, which can be integrated into the corporate vision and its strategies.

Knowledge Management Handbook - Jay Liebowitz 2012-06-25
Recent research shows that collaboration and social networking foster knowledge sharing and innovation by sparking new connections, ideas, and practices. Yet these informal networks are often misunderstood and poorly managed. Building on the groundbreaking, bestselling first edition, Knowledge Management Handbook: Collaboration and Social Networkin

ePub - Proceedings of the 4th European Conference on on Intellectual Capital - 2012

Knowledge and Project Management - Meliha Handzic 2017-02-23
This book argues that by integrating effective knowledge management (KM) with project management (PM), the overall project success rate can be improved significantly. It brings together the latest ideas and research on shared approaches to improve performance based on the research and experience of academics and practitioners. The structured collection of articles presents novel theoretical approaches and clear empirical evidence of the value of integrating the two distinct fields. It enables readers to better understand the need to merge KM with PM and appreciate the benefits. It also offers researchers an idea of what lies ahead and how to get there, and helps practitioners develop more suitable KM solutions for successful project outcomes.

Harnessing Knowledge Dynamics: Principled Organizational Knowing & Learning - Nissen, Mark E. 2005-11-30
"This book provides 30 principles on which to base the most important decisions and actions in an organization pertaining to knowledge management"--Provided by publisher.

Technology and Knowledge Flow - Guglielmo Trentin 2011-08-05

This book outlines how network technology can support, foster and enhance the Knowledge Management, Sharing and Development (KMSD) processes in professional environments through the activation of both formal and informal knowledge flows. Understanding how ICT can be made available to such flows in the knowledge society is a factor that cannot be disregarded and is confirmed by the increasing interest of companies in new forms of software-mediated social interaction. The latter factor is in relation both to the possibility of accelerating internal communication and problem solving processes, and/or in relation to dynamics of endogenous knowledge growth of human resources. The book will focus specifically on knowledge flow (KF) processes occurring within networked communities of professionals (NCP) and the associated virtual community environments (VCE) that foster horizontal dynamics in the management, sharing and development of fresh knowledge. Along this line a further key issue will concern the analysis and evaluation techniques of the impact of Network Technology use on both community KF and NCP performance. The proposal of a taxonomy of Network Technology uses to support formal and informal knowledge flows Analyses how Web 2.0 and Web 3.0 technology is deeply modifying the dynamics connected to KF and KM Discusses dynamics underlying horizontal KF sharing processes within NCP