

# Powerhouse The Untold Story Of Hollywoods Creative Artists Agency

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## She Damn Near Ran the Studio

- Jacqueline R. Braitman

2020-10-19

Best known as the woman who “ran MGM,” Ida R. Koverman (1876–1954) served as talent scout, mentor, executive secretary, and confidant to American movie mogul Louis B. Mayer for twenty-five years. She Damn Near Ran the

## Studio: The Extraordinary

Lives of Ida R. Koverman is the first full account of Koverman’s life and the true story of how she became a formidable politico and a creative powerhouse during Hollywood’s Golden Era. For nearly a century, Koverman’s legacy has largely rested on a mythical narrative while her

more fascinating true-life story has remained an enduring mystery—until now. This story begins with Koverman’s early years in Ohio and the sensational national scandal that forced her escape to New York where she created a new identity and became a leader among a community of women. Her second incarnation came in California where she established herself as a hardcore political operative challenging the state’s progressive impulse. During the Roaring Twenties, she was a key architect of the Southland’s conservative female-centric partisan network that refashioned the course of state and national politics and put Herbert Hoover in the White House. As “the political boss of Los Angeles County,” she was the premiere matchmaker in the courtship between Hollywood and national partisan politics, which, as Mayer’s executive secretary, was epitomized by her third incarnation as “one of the most formidable women in Hollywood,” whose

unparalleled power emanated from her unique perch inside the executive suite of Metro-Goldwyn-Mayer. Free to adapt her managerial skills and political know-how on behalf of the studio, she quickly drew upon her artistic sensibilities as a talent scout, expanding MGM’s catalog of stars and her own influence on American popular culture. Recognized as “one of the invisible power centers in both MGM and the city of Los Angeles,” she nurtured the city’s burgeoning performing arts by fostering music and musicians and the public financing of them. As the “lioness” of MGM royalty, Ida Koverman was not just a naturalized citizen of the Hollywood kingdom; at times during her long reign, she “damn near ran the studio.”

The Operator - Thomas R. King  
2001-06-12

“A crazy American epic”  
-Newsweek Complex,  
contentious, and blessed with the perfect-pitch ability to find the next big talent, David Geffen has shaped American popular culture and

transformed the way Hollywood does business. His dazzling career has included the roles of power agent, record-industry mogul, Broadway producer, and billionaire Hollywood studio founder—but from the beginning his accomplishments have been shadowed by the ruthlessness with which he has pursued fame, money, and power. With *The Operator*, Tom King—who interviewed Geffen for the book and had unimpeded access to his circle of intimates—presents a mesmerizing chronicle of Geffen’s meteoric rise from the mailroom at William Morris, as well as a captivating tour of thirty sizzling years of Hollywood history. Drawing on the recollections of celebrities such as Tom Cruise, Yoko Ono, Warren Beatty, Courtney Love, Paul Simon, and even Cher (whom Geffen nearly married), *The Operator* transports readers to a world that is as ruthless as it is dazzling, revealing a great American story about success and the bargains made for it. “A

detailed portrait of Hollywood’s premier manipulator...*The Operator* is as much a composite portrait of the ‘New Hollywood’ as it is of the fifty-seven-year-old partner in DreamWorks SKG.” –San Francisco Chronicle  
“Illuminating...[*The Operator*] shows how raging ambition and chutzpah are as much valued as talent—or more so—in determining success.”  
–Philadelphia Inquirer

### **The Shock of America -**

David Ellwood 2012-07-19

An ambitious, original book describing a century of Europe coping with America: its inventions, personalities, films, armies, business, and politics. These decades reveal how much emotional energy Europeans invested in finding their own ways to reconcile tradition and modernity under the pressure of the ever-evolving American challenge.

**So You Want to Be a Talent Agent?** - "Wolf" Elliott Tom "Wolf" Elliott 2010

A down-to-earth, detailed guide to every aspect of establishing and running a small, local

talent booking agency, written by someone who has done so successfully for over 30 years. You don't need any particular background or a fancy college degree or even much money, just a desire to own and operate one of the most fun businesses you could ever imagine. It's all here how to find the talent, how to build up a clientele, how to promote yourself, the contracts you'll need, and a fascinating insight to where you can go from here, including becoming a modeling agent, a TV producer, a writer, a record album producer, and much more.

### **Representing Talent -**

Violaine Roussel 2017-08-28

Prologue: an agent at work --

Introduction -- The invention of

agenting -- Filling a lacuna in

the sociology of Hollywood --

Facing stereotypes -- In the

field with Hollywood agents --

What this book unveils: agents and (e)valuation communities --

Mapping Hollywood -- Agenting

in big versus little Hollywood --

"The other side":

interdependent

transformations of studios and

agencies -- The new reality of agenting in big Hollywood --

The making of professionals in

talent agencies -- "Fulfilling

somebody else's dreams"--An

agent's initiatory path -- Under

the wing of a mentor --

Forming "generations" in

Hollywood -- Agenting as

relationship work -- The

meaning of relationships -- The

definition of an agent's style --

"Trust" between agents and

production professionals --

Agents and artists: enchanted

bonds and power relations --

Agents' emotional competence

-- Controlling talent? --

Embedded identities and

hierarchies -- Naming quality

and pricing talent -- Agents in

Hollywood's evaluation

communities -- "What it takes

to get a movie made?" --

Pricing the unique -- Agents of

change: the formation of new

evaluation communities

**The Big Picture - Ben Fritz**

2018

A chronicle of the massive

transformation in Hollywood

since the turn of the century

and the huge changes yet to

come, drawing on interviews

with key players, as well as documents from the 2014 Sony hack

**Powerhouse** - James Andrew Miller 2016-08-09

"Magisterial. ... A must read for anyone who wants to work in Hollywood or just know how Hollywood works." — The Hollywood Reporter A New York Times bestseller, now updated with an afterword and exclusive new material From the #1 bestselling author behind acclaimed oral histories of Saturday Night Live and ESPN comes "the most hotly anticipated book [in decades]" (Variety): James Andrew Miller's irresistible insider chronicle of the modern entertainment industry, told through the epic story of Creative Artists Agency (CAA)—the ultimate power player that has represented the world's biggest stars and shaped the landscape of film, television, comedy, music, and sports. Started in 1975, when five bright and brash upstarts left creaky William Morris to form their own innovative talent agency, CAA would come

to revolutionize Hollywood, representing everyone from Tom Cruise, Meryl Streep, Robert De Niro, and Steven Spielberg to Jennifer Lawrence, J.J. Abrams, Will Smith, and Brad Pitt. Over the next decades its tentacles would spread aggressively into sports, advertising, and digital media. Powerhouse is the fascinating, no-holds-barred saga of that ascent. Drawing on unprecedented and exclusive access to the men and women who built and battled with CAA—including co-founders Michael Ovitz and Ron Meyer and rivals like Ari Emanuel of William Morris Endeavor—as well as the stars themselves, Miller spins a unique and unforgettable tale of brilliance, ambition, betrayal, and outrageous success.

**Tinderbox** - James Andrew Miller 2021-11-23

Tinderbox tells the exclusive, explosive, uninhibited true story of HBO and how it burst onto the American scene and screen to detonate a revolution and transform our relationship with television forever. The

Sopranos, Game of Thrones, Sex and the City, The Wire, Succession...HBO has long been the home of epic shows, as well as the source for brilliant new movies, news-making documentaries, and controversial sports journalism. By thinking big, trashing tired formulas, and killing off cliches long past their primes, HBO shook off the shackles of convention and led the way to a bolder world of content, opening the door to all that was new, original, and worthy of our attention. In *Tinderbox*, award-winning journalist James Andrew Miller uncovers a bottomless trove of secrets and surprises, revealing new conflicts, insights, and analysis. As he did to great acclaim with SNL in *Live from New York*; with ESPN in *Those Guys Have All the Fun*; and with talent agency CAA in *Powerhouse*, Miller continues his record of extraordinary access to the most important voices, this time speaking with talents ranging from Abrams (J. J.) to Zendaya, as well as every single living president of

HBO—and hundreds of other major players. Over the course of more than 750 interviews with key sources, Miller reveals how fraught HBO's journey has been, capturing the drama and the comedy off-camera and inside boardrooms as HBO created and mobilized a daring new content universe, and, in doing so, reshaped storytelling and upended our entertainment lives forever.

**You'll Never Eat Lunch in This Town Again** - Julia

Phillips 2017-02-14

"The Hollywood memoir that tells all . . . Sex. Drugs. Greed. Why, it sounds just like a movie."—The New York Times Every memoir claims to bare it all, but Julia Phillips's actually does. This is an addictive, gloves-off exposé from the producer of the classic films *The Sting*, *Taxi Driver*, and *Close Encounters of the Third Kind*—and the first woman ever to win an Academy Award for Best Picture—who made her name in Hollywood during the halcyon seventies and the yuppie-infested eighties and lived to tell the tale. Wickedly

funny and surprisingly moving, *You'll Never Eat Lunch in This Town Again* takes you on a trip through the dream-manufacturing capital of the world and into the vortex of drug addiction and rehab on the arm of one who saw it all, did it all, and took her leave. Praise for *You'll Never Eat Lunch in This Town Again* "One of the most honest books ever written about one of the most dishonest towns ever created."—The Boston Globe "Gossip too hot for even the National Enquirer . . . Julia Phillips is not so much Hollywood's Boswell as its Dante."—Los Angeles Magazine "A blistering look at La La Land."—USA Today "One of the nastiest, tastiest tell-alls in showbiz history."—People

[The House of Gucci](#) - Sara Gay Forden 2012-05-08

NOW A MAJOR MOTION PICTURE from director Ridley Scott, starring Lady Gaga and Adam Driver The sensational true story of murder, madness, glamour, and greed that shook the Gucci dynasty, now fully updated with a new afterword

On the morning of March 27, 1995, four quick shots cracked through Milan's elegant streets. Maurizio Gucci, heir to the fabulous fashion dynasty, had been ambushed, slain on the steps to his office by an unknown gunman. Two years later, Milan's chief of police entered the sumptuous palazzo of Maurizio's ex-wife, Patrizia Reggiani—nicknamed "the Black Widow" by the press—and arrested her for the murder. Did Patrizia kill her ex-husband because his spending was wildly out of control? Did she do it because he was preparing to marry his mistress? Or is it possible Patrizia didn't do it at all? The Gucci story is one of glitz, glamour, and intrigue—a chronicle of the rise, near fall, and subsequent resurgence of a fashion dynasty. Beautifully written, impeccably researched, and widely acclaimed, *The House of Gucci* is a page-turning account of high fashion, high finance, and heartrending personal tragedy.

**Powerhouse** - James Andrew Miller 2017-05-16

A New York Times bestseller, now updated with an afterword and exclusive new material From the #1 bestselling author behind acclaimed oral histories of Saturday Night Live and ESPN comes "the most hotly anticipated book [in decades]" (Variety): James Andrew Miller's irresistible insider chronicle of the modern entertainment industry, told through the epic story of Creative Artists Agency (CAA)—the ultimate power player that has represented the world's biggest stars and shaped the landscape of film, television, comedy, music, and sports. Started in 1975, when five bright and brash upstarts left creaky William Morris to form their own innovative talent agency, CAA would come to revolutionize Hollywood, representing everyone from Tom Cruise, Meryl Streep, Robert De Niro, and Steven Spielberg to Jennifer Lawrence, J.J. Abrams, Will Smith, and Brad Pitt. Over the next decades its tentacles would spread aggressively into sports, advertising, and digital

media. Powerhouse is the fascinating, no-holds-barred saga of that ascent. Drawing on unprecedented and exclusive access to the men and women who built and battled with CAA—including co-founders Michael Ovitz and Ron Meyer and rivals like Ari Emanuel of William Morris Endeavor—as well as the stars themselves, Miller spins a unique and unforgettable tale of brilliance, ambition, betrayal, and outrageous success.

*Blockbusters* - Anita Elberse  
2013-10-15

Why the future of popular culture will revolve around ever bigger bets on entertainment products, by one of Harvard Business School's most popular professors What's behind the phenomenal success of entertainment businesses such as Warner Bros., Marvel Entertainment, and the NFL—along with such stars as Jay-Z, Lady Gaga, and LeBron James? Which strategies give leaders in film, television, music, publishing, and sports an edge over their rivals? Anita Elberse, Harvard

Business School's expert on the entertainment industry, has done pioneering research on the worlds of media and sports for more than a decade. Now, in this groundbreaking book, she explains a powerful truth about the fiercely competitive world of entertainment: building a business around blockbuster products—the movies, television shows, songs, and books that are hugely expensive to produce and market—is the surest path to long-term success. Along the way, she reveals why entertainment executives often spend outrageous amounts of money in search of the next blockbuster, why superstars are paid unimaginable sums, and how digital technologies are transforming the entertainment landscape. Full of inside stories emerging from Elberse's unprecedented access to some of the world's most successful entertainment brands, *Blockbusters* is destined to become required reading for anyone seeking to understand how the entertainment industry really

works—and how to navigate today's high-stakes business world at large.

[Power to Burn](#) - Stephen Singular 1996

Describes the rise of the media mogul, from his departure from the William Morris Agency in 1975 to form a rival agency--CAA, to his position as the head of Disney in 1995

**Those Guys Have All the Fun** - James Andrew Miller

2011-05-24

In the exclusive behind the scenes look, sports fans can unlock the fascinating history of the channel that changed the way people watch and interact with their favorite teams. It began, in 1979, as a mad idea of starting a cable channel to televise local sporting events throughout the state of Connecticut. Today, ESPN is arguably the most successful network in modern television history, spanning eight channels in the United States and around the world. But the inside story of its rise has never been fully told-until now. Drawing upon over 500 interviews with the greatest

names in ESPN's history and an All-Star collection of some of the world's finest athletes, bestselling authors James Miller and Tom Shales take us behind the cameras. Now, in their own words, the men and women who made ESPN great reveal the secrets behind its success-as well as the many scandals, rivalries, off-screen battles and triumphs that have accompanied that ascent. From the unknown producers and business visionaries to the most famous faces on television, it's all here.

*Women vs Hollywood* - Helen O'Hara 2021-02-18

'A fascinating polemic' Sunday Times 'A powerful, sobering and vital work' The Mail on Sunday 'A page-turning read, peppered with humour' Sight & Sound 'A must read' Edgar Wright A call to arms from Empire magazine's 'geek queen', Helen O'Hara, that explores women's roles - both in front of and behind the camera - since the birth of Hollywood, how those roles are reflected within wider society and what we can do to level the

playing field. Hollywood was born just over a century ago, at a time of huge forward motion for women's rights. With no rules in place to stop them, there were women who forged ahead in many areas of filmmaking. Yet, despite the work of early pioneers like Dorothy Arzner, Mabel Normand, Mary Pickford and Alice Guy-Blaché, it soon came to embody the same old sexist standards. Women found themselves fighting a system that fed on their talent, creativity and beauty but refused to pay them the same respect as their male contemporaries - until now . . .

The tide has finally begun to turn. A new generation of women, both in front of and behind the camera, are making waves in the industry and are now shaping some of the biggest films to hit our screens. In *Women vs Hollywood: The Fall and Rise of Women in Film*, film critic Helen O'Hara takes a closer look at the pioneering and talented women of Hollywood and their work in film since Hollywood began.

And in understanding how women were largely written out of Hollywood's own origin story, and how the films we watch are put together, we can finally see how to put an end to a picture that is so deeply unequal - and discover a multitude of stories out there just waiting to be told.

The Comeback - Ella Berman  
2021-07-06

A TODAY SHOW

#ReadWithJenna BOOK CLUB PICK! • An empowering, behind-the-scenes novel of a young Hollywood actress and the dark secret she's ready to confront. One of Summer 2020's Most Anticipated Novels Marie Claire, Entertainment Weekly, Oprah magazine, Bustle, E! Online, Popsugar, Goodreads, Today Show online, New York Post, Betches, Better Homes & Gardens, HelloGiggles, Bad on Paper podcast, The Stripe, Shondaland, HuffPost, CNN.com, Mashable "Beautifully written and compulsively readable...At its core, this book is about redemption, grace, and pain."

—Jenna Bush Hager "A novel so full-blooded, so humane, that the pages feel almost warm to the touch. A clarifying, purifying chronicle of a promising young woman gone astray and the story of her comeback. Grace Turner can do it. You can do it, too." —A.J. Finn Grace Turner was one movie away from Hollywood's A-List. So no one understood why, at the height of her career and on the eve of her first Golden Globe nomination, she disappeared. Now, one year later, Grace is back in Los Angeles and ready to reclaim her life on her own terms. When Grace is asked to present a lifetime achievement award to director Able Yorke—the man who controlled her every move for eight years—she knows there's only one way she'll be free of the secret that's already taken so much from her. The Comeback is a moving and provocative story of justice—a true page-turner about a young woman finding the strength and power of her voice.

**BLIND PONY As True A**

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by guest

## **Story As I Can Tell -**

Samantha Hart 2020-12-15

Blind Pony is a story of healing and hope, a coming of age narrative intersecting themes of recovery, redemption, forgiveness, and the struggle it takes to define life on your terms.

*Live From New York* - James Andrew Miller 2014-09-09

Just in time for the 40th anniversary of Saturday Night Live, a rollickingly updated edition of LIVE FROM NEW YORK with nearly 100 new pages covering the past decade. When first published to celebrate the 30th anniversary of Saturday Night Live, LIVE FROM NEW YORK was immediately proclaimed the best book ever produced on the landmark and legendary late-night show. In their own words, unfiltered and uncensored, a dazzling galaxy of trail-blazing talents recalled three turbulent decades of on-camera antics and off-camera escapades. Now a fourth decade has passed--- and bestselling authors James Andrew Miller and Tom Shales have returned to Studio 8H.

Over more than 100 pages of new material, they raucously and revealingly take the SNL story up to the present, adding a constellation of iconic new stars, surprises, and controversies.

**A Life in Movies** - Irwin Winkler 2019-05-07

“A lively memoir . . . a first-hand work of cinema history . . . the testament of a pivotal figure in American moviemaking.” —Martin Scorsese  
The list of films Irwin Winkler has produced in his more-than-fifty-year career is extraordinary: Rocky, Goodfellas, Raging Bull, De-Lovely, The Right Stuff, Creed, and The Irishman. His films have been nominated for fifty-two Academy Awards, including five movies for Best Picture, and have won twelve. In *A Life in Movies*, his charming and insightful memoir, Winkler tells the stories of his career through his many films as a producer and then as a writer and director, charting the changes in Hollywood over the past decades. Winkler started in the

famous William Morris mailroom and made his first film—starring Elvis—in the last days of the old studio system. Beginning in the late 1960s, and then for decades to come, he produced a string of provocative and influential films, making him one of the most critically lauded, prolific, and commercially successful producers of his era. This is an engrossing and candid book, a beguiling exploration of what it means to be a producer, including purchasing rights, developing scripts, casting actors, managing directors, editing film, and winning awards. Filled with tales of legendary and beloved films, as well as some not-so-legendary and forgotten ones, *A Life in Movies* takes readers behind the scenes and into the history of Hollywood. “Charming and anecdote packed . . . popcorn for movie nerds.” —Newsweek “A deftly written recollection of an eventful and happy life in a precarious and, frankly, insane business; a remarkably clear-eyed look behind the scenes of moviemaking.” —Kevin Kline

**Running in Place** - James Andrew Miller 1986

*Eleanor's Very Merry Christmas Wish* - Denise McGowan Tracy 2020-11-15  
Welcome to the North Pole—a magical place full of happiness, friendship and love—home to a rag doll named Eleanor. Surrounded by Santa, Mrs. Claus, Clara and the elves, Eleanor understands the importance of family and home which is why she has a very merry Christmas wish of her own. With the help of all of her North Pole family, Eleanor learns that wishing alone is simply not enough to truly make your dreams come true.

*Hollywood 101* - Frederick Levy 2000-03-02  
Looking for a career in the film business? Look no further. Making it in Hollywood is possible. But only if you have a workable strategy. When author Frederick Levy launched his own fledgling career, he didn't know a soul in the business. But that didn't stop him and it doesn't have to stop you. *Hollywood 101* is a

complete game plan for getting your foot in the door of the film industry. With fascinating inside stories and advice from key players, it takes you step-by-step up the ladder of success. Whether you aspire to be a producer, director, writer, talent agent, and any other behind-the-camera professional, this is the one book you need to turn your "reel" dreams into reality!

**Powerhouse** - James Andrew Miller 2016-08-09

A New York Times bestseller  
An astonishing—and astonishingly entertaining—history of Hollywood's transformation over the past five decades as seen through the agency at the heart of it all, from the #1 bestselling co-author of *Live from New York and Those Guys Have All the Fun*. The movies you watch, the TV shows you adore, the concerts and sporting events you attend—behind the curtain of nearly all of these is an immensely powerful and secretive corporation known as Creative Artists Agency.

Started in 1975, when five bright and brash employees of a creaky William Morris office left to open their own, strikingly innovative talent agency, CAA would come to revolutionize the entertainment industry, and over the next several decades its tentacles would spread aggressively throughout the worlds of movies, television, music, advertising, and investment banking. *Powerhouse* is the fascinating, no-holds-barred saga of that ascent. Drawing on unprecedented and exclusive access to the men and women who built and battled with CAA, as well as financial information never before made public, author James Andrew Miller spins a tale of boundless ambition, ruthless egomania, ceaseless empire building, greed, and personal betrayal. It is also a story of prophetic brilliance, magnificent artistry, singular genius, entrepreneurial courage, strategic daring, foxhole brotherhood, and how one firm utterly transformed the entertainment business. Here

are the real Star Wars—complete with a Death Star—told through the voices of those who were there. Packed with scores of stars from movies, television, music, and sports, as well as a tremendously compelling cast of agents, studio executives, network chiefs, league commissioners, private equity partners, tech CEOs, and media tycoons, *Powerhouse* is itself a Hollywood blockbuster of the most spectacular sort.

*The Way We All Became The Brady Bunch* - Kimberly Potts  
2019-12-03

In celebration of the Brady Bunch's 50th anniversary, TV writer Kimberly Potts writes a Seinfeldia-like definitive history of the show that changed the family sitcom and made an indelible impact on pop culture. There isn't a person in this country who hasn't heard of *The Brady Bunch*. Whether it's the show they watched growing up, or the one their parents did--whether adored, or great to poke fun at--*The Brady Bunch* is unarguably one of the most enduring and

inspiring TV shows of our time. It's lived a dozen lives, from its original comedy debut and big-screen movies, to the Emmy-winning TV auteurs it has inspired--everyone from Vince Gilligan to Jill Soloway--and promises to live many more. In *The Way We All Became the Brady Bunch*, TV and pop culture writer Kimberly Potts will draw upon her deep knowledge of and appreciation for *The Brady Bunch* and television and pop culture history, as well as her contacts, connections, and experience, to provide an industry insider narrative of *The Brady Bunch*. With fresh interviews, *The Way We All Became the Brady Bunch* will examine the show's lasting effects on its audience and take readers behind-the-scenes and into the lives of our most beloved characters, all to document why *The Brady Bunch* was one of the most groundbreaking shows of its time--and why it remains to this day, unforgettable.

*Marcus Makes a Movie* - Kevin Hart  
2021-06-01  
NEW YORK TIMES

**BESTSELLER** • Stand-up comedian and Hollywood box-office hit Kevin Hart keeps the laughs coming in an illustrated middle-grade novel about a boy who has big dreams of making a blockbuster superhero film. Perfect for readers of James Patterson's Middle School series and Lincoln Peirce's Big Nate series. "Keep[s] kid readers on the edge of their seat." -Parents Magazine

Marcus is NOT happy to be stuck in after-school film class . . . until he realizes he can turn the story of the cartoon superhero he's been drawing for years into an actual MOVIE! There's just one problem: he has no idea what he's doing. So he'll need help, from his friends, his teachers, Sierra, the strong-willed classmate with creative dreams of her own, even Tyrell, the local bully who'd be a perfect movie villain if he weren't too terrifying to talk to. Making this movie won't be easy. But as Marcus discovers, nothing great ever is—and if you want your dream to come true, you've got to put in the hustle

to make it happen. Comedy superstar Kevin Hart teams up with award-winning author Geoff Rodkey and lauded illustrator David Cooper for a hilarious, illustrated, and inspiring story about bringing your creative goals to life and never giving up, even when nothing's going your way.

**Who Is Michael Ovitz?** - Michael Ovitz 2018-09-25

If you're going to read one book about Hollywood, this is the one. As the co-founder of Creative Artists Agency, Michael Ovitz earned a reputation for ruthless negotiation, brilliant strategy, and fierce loyalty to his clients. He reinvented the role of the agent and helped shape the careers of hundreds of A-list entertainers, directors, and writers, including Steven Spielberg, Martin Scorsese, Meryl Streep, Sean Connery, Bill Murray, Robin Williams, and David Letterman. But this personal history is much more than a fascinating account of celebrity friendships and bare-knuckled dealmaking. It's also an underdog's story: How did a

middle-class kid from Encino work his way into the William Morris mailroom, and eventually become the most powerful person in Hollywood? How did an agent (even a superagent) also become a power in producing, advertising, mergers & acquisitions, and modern art? And what were the personal consequences of all those deals? After decades of near-silence in the face of controversy, Ovitz is finally telling his whole story, with remarkable candor and insight.

**The Last Mogul** - Dennis McDougal 2001-04-20

The reviewer of the Boston Globe said point blank: "Over the years, I've read hundreds of books on Hollywood and the movie business, and this one is right at the top." As the elusive, tyrannical head of the Music Corporation of America (MCA) until the 1990s, Lew Wasserman was the most powerful and feared man in show business for more than half a century. His career spanned the entire history of the movies, from the silent era

to the present, and he was guru to Alfred Hitchcock, Marilyn Monroe, Marlon Brando, and Jimmy Stewart, and to a new generation of filmmakers beginning with Steven Spielberg and George Lucas. For more than four years, Dennis McDougal interviewed over 350 people who knew the man with the giant dark horn-rimmed glasses—colleagues, relatives, rivals—and drew on tens of thousands of pages of documents to produce this extraordinary and first-ever portrait of a legend and his times, a book that the New York Times Book Review called "thoroughly reported and engrossing" and that the Daily News called, simply, "a bombshell."

**Who Is Michael Ovitz?** - Michael Ovitz 2019-07-16

If you're going to read one book about Hollywood, this is the one. As co-founder of Creative Artists Agency (CAA), Michael Ovitz earned a reputation for ruthless negotiation, brilliant strategy and fierce loyalty to his clients.

He reinvented the role of the agent and helped shape the careers of hundreds of A-list stars and directors, including Steven Spielberg, Martin Scorsese, Meryl Streep, Sean Connery, Steven Seagal, Bill Murray, Robin Williams and David Letterman. But this personal history is much more than celebrity friendships and bare-knuckled deal-making. It's an underdog's story: How did a kid with no connections work his way into the William Morris mailroom, and become the most powerful person in Hollywood? How did a superagent also become a power in producing, advertising, mergers & acquisitions and modern art? And what were the personal consequences of all those deals? After decades of near-silence in the face of intense controversy, Michael Ovitz is finally telling his whole story in this blistering, unforgettable memoir.

*Creative Industries of Detroit* -

Leon Dixon 2017

Author Leon Dixon's comprehensive account

chronicles the greatest automotive achievements constructed at Creative Industries of Detroit. The careers of the company's founder, Fred Johnson, and his successor, Rex Terry, are examined to show how two former Chrysler employees led the most diverse automotive firm in all of Detroit. Dream cars examined in great detail include the Ford Atmos-FX, Mercury XM-800, Dodge Granada, Packard Balboa, Packard Panthers, Packard Request, Ford Mystere, Corvette Corvair, Dodge Daytona, Plymouth Superbird, Delorean, and many more. The amazing amount of hardware was constructed by one company, each make separate from the other, and with a high level of secrecy. Creative Industries of Detroit: The Untold Story of Detroit's Secret Concept Car Builder offers the most exhaustive and complete account of the 40-plus-year history of creating dream, prototype, concept, and one-off cars from Dwight D. Eisenhower's 1950 Presidential

Lincoln Limousine to the 1993 Mustang Mach III concept cars. This is the first book on the subject, and features behind-the-scenes images and interviews never published before.

I'll Have What She's Having -  
Erin Carlson 2017-08-29

A backstage look at the making of Nora Ephron's revered trilogy--When Harry Met Sally, You've Got Mail, and Sleepless in Seattle--which brought romantic comedies back to the fore, and an intimate portrait of the beloved writer/director who inspired a generation of Hollywood women, from Mindy Kaling to Lena Dunham. In I'll Have What She's Having entertainment journalist Erin Carlson tells the story of the real Nora Ephron and how she reinvented the romcom through her trio of instant classics. With a cast of famous faces including Rob Reiner, Tom Hanks, Meg Ryan, and Billy Crystal, Carlson takes readers on a rollicking, revelatory trip to Ephron's New York City, where reality took a backseat to romance and

Ephron--who always knew what she wanted and how she wanted it--ruled the set with an attention to detail that made her actors feel safe but sometimes exasperated crew members. Along the way, Carlson examines how Ephron explored in the cinema answers to the questions that plagued her own romantic life and how she regained faith in love after one broken engagement and two failed marriages. Carlson also explores countless other questions Ephron's fans have wondered about: What sparked Reiner to snap out of his bachelor blues during the making of When Harry Met Sally? Why was Ryan, a gifted comedian trapped in the body of a fairytale princess, not the first choice for the role? After she and Hanks each separately balked at playing Mail's Kathleen Kelly and Sleepless' Sam Baldwin, what changed their minds? And perhaps most importantly: What was Dave Chappelle doing ... in a turtleneck? An intimate portrait of a one of America's most iconic filmmakers and a

look behind the scenes of her crowning achievements, I'll Have What She's Having is a vivid account of the days and nights when Ephron, along with assorted cynical collaborators, learned to show her heart on the screen.

Hollywood Dealmaking - Dina Appleton 2018-07-17

"I wish I could have had this book when I was starting out in the business. An invaluable reference work." —Alan Poul, producer, Westworld The legal resources of studios and networks are legendary, often intimidating independent producers, writers, actors, directors, agents, and others as they try to navigate through the maze of legal details. This invaluable reference presents the interests of talent as well as the point of view of creative executives, producers, entertainment attorneys, agents and managers, and major guilds—making clear the role that each plays in the dealmaking process. Readers will find expert insights to talent and production deals for television, feature film, video,

and the Internet, as well as an in-depth overview of net profits and other forms of contingent compensation. Hollywood Dealmaking, Third Edition, also addresses digital and new platforms, changes resulting from new union agreements, and the evolution in feature film back-end (profit participation) deals. In addition, this comprehensive guide includes: Explanations of employment deals Details of rights acquisition Basics of copyright law Sample contracts and forms Glossary of industry lingo and terminology And much more! Peppered with facts on the deals of superstar players and with summaries in each section to clarify complex legal issues, Hollywood Dealmaking, Third Edition, is an essential resource for industry novices and veterans alike who want to sharpen their negotiation skills and finalize the deals they have been seeking.

**Girl in Hyacinth Blue** - Susan Vreeland 2012-03-18

This New York Times bestseller explores the life and many

owners of an imaginary Vermeer painting in an “impressive debut collection” of linked stories (Publishers Weekly). A Dutch painting of a young girl survives three and a half centuries of loss, flood, anonymity, theft, secrecy, and even the Holocaust. This is the story of its owners whose lives are influenced by its beauty and mystery. Despite their many troubles and unsatisfied longings, the girl in hyacinth blue has the power to inspire love in all its human variety. This luminous story begins in the present day, when a professor invites a colleague to his home to see a painting that he has kept secret for decades. The professor swears it is a Vermeer—but why has he hidden this important work for so long? The reasons unfold in a series of events that trace the ownership of the painting back to World War II and Amsterdam, and still further back to the moment of the work’s inspiration. As the painting moves through each owner’s hands, what was long hidden quietly surfaces,

illuminating poignant moments in multiple lives. Susan Vreeland’s characters remind us, through their love of this mysterious painting, how beauty transforms and why we reach for it, what lasts and what in our lives is singular and unforgettable. “Vreeland’s book is a work of art.” —New York Post

### **Best Modern Christmas Songs** - Hal Leonard Corp.

2021-08-01

(Piano/Vocal/Guitar Songbook).

This collection features over 20 popular modern Christmas songs by today’s top artists arranged for piano and voice with guitar chord frames.

Includes: Christmas Lights

(Coldplay) \* Christmas Saves

the Year (Twenty One Pilots) \*

Christmas Tree Farm (Taylor

Swift) \* Cozy Little Christmas

(Katy Perry) \* Everyday Is

Christmas (Sia) \* Glittery

(Kacey Musgraves) \* Hallelujah

(Carrie Underwood & John

Legend) \* He Shall Reign

Forevermore (Chris Tomlin) \* I

Need You Christmas (Jonas

Brothers) \* Light of the World

(Lauren Daigle) \* Mistletoe

(Justin Bieber) \* Santa Tell Me (Ariana Grande) \* Underneath the Tree (Kelly Clarkson) \* and more.

The Mailroom - David Rensin  
2007-12-18

It's like a plot from a Hollywood potboiler: start out in the mailroom, end up a mogul. But for many, it happens to be true. Some of the biggest names in entertainment—including David Geffen, Barry Diller, and Michael Ovitz—started their dazzling careers in the lowly mailroom. Based on more than two hundred interviews, David Rensin unfolds the never-before-told history of an American institution—in the voices of the people who lived it. Through nearly seven decades of glamour and humiliation, lousy pay and incredible perks, killer egos and a kill-or-be-killed ethos, you'll go where the trainees go, learn what they must do to get ahead, and hear the best insider stories from the Hollywood everyone knows about but no one really knows. A vibrant tapestry of dreams,

desire, and exploitation, *The Mailroom* is not only an engrossing read but a crash course, taught by the experts, on how to succeed in Hollywood.

**The Queens of Animation** -  
Nathalia Holt 2019-10-22

From the bestselling author of *Rise of the Rocket Girls*, the untold, "richly detailed" story of the women of Walt Disney Studios, who shaped the iconic films that have enthralled generations (Margot Lee Shetterly, *New York Times* bestselling author of *Hidden Figures*). From *Snow White* to *Moana*, from *Pinocchio* to *Frozen*, the animated films of Walt Disney Studios have moved and entertained millions. But few fans know that behind these groundbreaking features was an incredibly influential group of women who fought for respect in an often ruthless male-dominated industry and who have slipped under the radar for decades. In *The Queens of Animation*, bestselling author Nathalia Holt tells their dramatic stories

for the first time, showing how these women infiltrated the boys' club of Disney's story and animation departments and used early technologies to create the rich artwork and unforgettable narratives that have become part of the American canon. As the influence of Walt Disney Studios grew -- and while battling sexism, domestic abuse, and workplace intimidation -- these women also fought to transform the way female characters are depicted to young audiences. With gripping storytelling, and based on extensive interviews and exclusive access to archival and personal documents, *The Queens of Animation* reveals the vital contributions these women made to Disney's Golden Age and their continued impact on animated filmmaking, culminating in the record-shattering *Frozen*, Disney's first female-directed full-length feature film. A Best Book of 2019: *Library Journal*, *Christian Science Monitor*, and *Financial Times*

## **Precarious Creativity -**

Michael Curtin 2016-02-17

*Precarious Creativity* examines the seismic changes confronting media workers in an age of globalization and corporate conglomeration. This pathbreaking anthology peeks behind the hype and supposed glamor of screen media industries to reveal the intensifying pressures and challenges workers face. The authors take on crucial issues and provide insightful case studies of workplace dynamics regarding creativity, collaboration, exploitation, and cultural difference. Furthermore, they investigate working conditions and organizing efforts on all six continents, offering comprehensive analysis of contemporary screen media labor in places such as Lagos, Prague, Hollywood, and Hyderabad, across a range of job categories that includes visual effects, production services, and adult entertainment. With contributions from John Caldwell, Vicki Mayer, Herman

Gray, Tejaswini Ganti, and others, this collection offers timely critiques of media globalization and broader debates about labor, creativity, and precarity. "Every case study is an eye-opener, and no other book comes close in assessing the plight of creative workers in the era of global conglomerate Hollywood." - THOMAS SCHATZ, University of Texas at Austin "A corrective to previous, U.S.-centric attempts to understand the global media economy by offering a bracing look at the dark underbelly of life for most media workers today." - DENISE MANN, University of California, Los Angeles "A balanced and comprehensive portrayal of the reshaping of the contours of work and industry organization under the twin circumstances of digital disruption and a globalizing media system." - TOM O'REGAN, The University of Queensland MICHAEL CURTIN is a professor of Film and Media Studies at University of California, Santa Barbara. KEVIN SANSON is a Lecturer

in Entertainment Industries at Queensland University of Technology in Australia. *The Motivation Myth* - Jeff Haden 2018-01-09 From Inc.com's most popular columnist, a counterintuitive--but highly practical--guide to finding and maintaining the motivation to achieve great things. It's comforting to imagine that superstars in their fields were just born better equipped than the rest of us. When a co-worker loses 20 pounds, or a friend runs a marathon while completing a huge project at work, we assume they have more grit, more willpower, more innate talent, and above all, more motivation to see their goals through. But that's not actually true, as popular Inc.com columnist Jeff Haden proves. "Motivation" as we know it is a myth. Motivation isn't the special sauce that we require at the beginning of any major change. In fact, motivation is a result of process, not a cause. Understanding this will change the way you approach any

obstacle or big goal. Haden shows us how to reframe our thinking about the relationship of motivation to success. He meets us at our level--at the beginning of any big goal we have for our lives, a little anxious and unsure about our way forward, a little burned by self help books and strategies that have failed us in the past—and offers practical advice that anyone can use to stop stalling and start working on those dreams. Haden takes the mystery out of accomplishment, proving that success isn't about spiritual awakening or a lightning bolt of inspiration --as Tony Robbins and adherents of The Secret believe--but instead, about clear and repeatable processes. Using his own advice, Haden has consistently drawn 2 million readers a month to his posts, completed a 107-mile long mountain bike race, and lost 10 pounds in a month. Success isn't for the uniquely-qualified; it's possible for any person who understands the true nature of motivation. Jeff Haden can help you transcend

average and make lasting positive change in your life.

### **Down and Dirty Pictures -**

Peter Biskind 2013-01-08

In this “dishy...superbly reported” (Entertainment Weekly) New York Times bestseller, Peter Biskind chronicles the rise of independent filmmakers who reinvented Hollywood—most notably Sundance founder Robert Redford and Harvey Weinstein, who with his brother, Bob, made Miramax Films an indie powerhouse. As he did in his acclaimed *Easy Riders, Raging Bulls*, Peter Biskind “takes on the movie industry of the 1990s and again gets the story” (The New York Times). Biskind charts in fascinating detail the meteoric rise of the controversial Harvey Weinstein, often described as the last mogul, who created an Oscar factory that became the envy of the studios, while leaving a trail of carnage in his wake. He follows Sundance as it grew from a regional film festival to the premier showcase of independent film, succeeding almost despite the

mercurial Redford, whose visionary plans were nearly thwarted by his own quixotic personality. Likewise, the directors who emerged from the independent movement, such as Quentin Tarantino, Steven Soderbergh, and David O. Russell, are now among the best-known directors in Hollywood. Not to mention the actors who emerged with them, like Matt Damon, Ben Affleck, Ethan Hawke, and Uma Thurman. Candid, controversial, and “sensationally entertaining” (Los Angeles Times) *Down and Dirty Pictures* is a must-read for anyone interested in the film world.

*When the Stars Go Dark* - Paula McLain 2021-04-13

NEW YORK TIMES

BESTSELLER • GOOD

MORNING AMERICA BUZZ

PICK • “A total departure for the author of *The Paris Wife*, McLain’s emotionally intense and exceptionally well-written thriller entwines its fictional crime with real cases.”—People (Book of the Week) NAMED ONE OF THE BEST BOOKS OF

THE YEAR BY MARIE CLAIRE

• “The kind of heart-pounding conclusion that thriller fans crave . . . In the end, a book full of darkness lands with a message of hope.”—The New York Times Book Review “This mystery will keep you guessing, and stay with you long after you finish. Dive in.”—Daily Skimm Anna Hart is a seasoned missing persons detective in San Francisco with far too much knowledge of the darkest side of human nature. When tragedy strikes her personal life, Anna, desperate and numb, flees to the Northern California village of Mendocino to grieve. She lived there as a child with her beloved foster parents, and now she believes it might be the only place left for her. Yet the day she arrives, she learns that a local teenage girl has gone missing. The crime feels frighteningly reminiscent of the most crucial time in Anna’s childhood, when the unsolved murder of a young girl touched Mendocino and changed the community forever. As past and present collide, Anna realizes

that she has been led to this moment. The most difficult lessons of her life have given her insight into how victims come into contact with violent predators. As Anna becomes obsessed with saving the missing girl, she must accept that true courage means getting out of her own way and learning to let others in. Weaving together actual cases of missing persons, trauma theory, and a hint of the metaphysical, this propulsive and deeply affecting novel tells a story of fate, necessary redemption, and what it takes, when the worst happens, to reclaim our lives—and our faith in one another.

The F\*ck-it List - John Niven  
2020-03-26

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'Hilarious' ADAM KAY 'Mind-blowingly brilliant' DAILY MAIL 'Highly entertaining' EVENING STANDARD 'Loved it' ROBERT WEBB

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Frank Brill, a retired small-town newspaper editor, has just been given a terminal diagnosis. Rather than compile a bucket list of all the things he's ever wanted to do in his life, he instead has at the ready his 'fuck-it list'. Because Frank has had to endure more than his fair share of personal misfortune, not to mention having to live through two terms of a Trump presidency. Armed with the names of all those who are to blame for the tragedies that have befallen him, it's time for revenge.